

# JEAN BURGESS

## CURRICULUM VITAE

### CONTACT DETAILS

QUT Digital Media Research Centre  
Queensland University of Technology  
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### OVERVIEW

#### Current Position

2015-: Director, QUT Digital Media Research Centre (DMRC)  
Professor of Digital Media  
Queensland University of Technology

#### Recent Employment History

2013-2015: Director of Research Training | Associate Professor of Digital Media (continuing appointment)  
Creative Industries Faculty, QUT

2013: Visiting Research Fellow  
Microsoft Research New England, Cambridge, Mass.

2011-2014: Deputy Centre Director  
Australian Research Council (ARC) Centre of Excellence for Creative Industries & Innovation (CCI)

2010 –2012: Senior Research Fellow with ARC Australian Postdoctoral Fellowship (APD)  
Creative Industries Faculty, QUT

2007-2010: Postdoctoral Research Fellow  
ARC Centre of Excellence for Creative Industries & Innovation, QUT

#### Qualifications

Details of Award	Institution	Year
Doctor of Philosophy (PhD) – Media and Communication Thesis: <i>Vernacular Creativity and New Media</i> Supervisor: Professor John Hartley	Queensland University of Technology	2007
Master of Philosophy (MPhil) – Cultural Studies Thesis: <i>High culture as subculture: Brisbane's contemporary chamber music scene</i> Supervisor: Professor Graeme Turner	University of Queensland	2004
Bachelor of Arts (Honours) – English	University of Queensland	2001
Graduate Diploma of Music (Performance)	Queensland Conservatorium Griffith University	1993
Bachelor of Music (Honours) – Performance	University of Queensland	1991

## Prizes and Awards

- QUT Promotion to Level E (Full Professor), 2015
- QUT Promotion to Level D (Associate Professor), 2012
- QUT Creative Industries Faculty Dean's Award for research, 2011
- QUT Vice-Chancellor's Performance Award for research, 2010
- QUT Creative Industries Faculty Dean's Award for teaching, 2010
- Australian Research Council Postdoctoral Research Fellowship (APD), 2010-2012
- QUT Vice-Chancellor's Performance Award for research, 2009
- Outstanding Doctoral Thesis Award, Queensland University of Technology, 2007
- Queensland University of Technology Postgraduate Research Award, 2004-2007
- Oxford Internet Institute Summer Doctoral Program Scholarship, 2004
- Outstanding Research Higher Degree Thesis Award, University of Queensland, 2003
- Australian Postgraduate Award with stipend, 2002-2004
- University Medal, University of Queensland, 2001

## Training and professional development

- Mid-Career Academic Development program, QUT 2011
- Cultural Competency training course, QUT, February 2017
- Equity Ally workshop, QUT, May 2017
- All required workplace health and safety and policy compliance training completed each year

## RESEARCH

### Summary

Digital media technologies and platforms are playing an increasingly central role in public communication and in the most intimate aspects of our everyday lives. My research uses advanced computational and qualitative methods to uncover the dynamics, everyday experiences and wider implications of these digital transformations.

Over the past decade I have successfully attracted \$7.5 million in funding to work with a range of academic, government, industry and not-for-profit organisations to address the practical challenges and opportunities posed by digital and social media; as well as to deploy innovative digital methods to understand and engage with the concerns of their communities.

In addition to more than 90 other scholarly outputs, my co-authored and edited books include *YouTube: Online Video and Participatory Culture* (Polity Press, 2009; 2<sup>nd</sup> edition forthcoming 2018), *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone* (Routledge, 2012), *A Companion to New Media Dynamics* (Wiley-Blackwell, 2013), *Twitter and Society* (Peter Lang, 2014), and *The SAGE Handbook of Social Media* (SAGE, 2017, in press). My next book, co-authored with Nancy Baym (Microsoft) is *Twitter: A Platform Biography*, under contract with NYU Press for publication in 2018/9.

Google Scholar Profile: [https://scholar.google.com.au/citations?user=dfpq\\_bkAAAAJ&hl=en](https://scholar.google.com.au/citations?user=dfpq_bkAAAAJ&hl=en)

### Publications

#### Scholarly Books

1. **Burgess, J.** Marwick, A., Poell, T. (2017) *The SAGE Handbook of Social Media*, London: SAGE (in press).
2. Weller, K., Bruns, A., **Burgess, J.**, Puschmann, C., & Mahrt, M., Eds. (2014). *Twitter and Society*. New York: Peter Lang.  
Translations:
  - a) Turkish (Epsilon Yayincilik)Awards:
  - a) CHOICE Outstanding Academic Title award 2014
3. Hartley, J., **Burgess, J.**, and Bruns, A., Eds. (2013) *The Blackwell Companion to New Media Dynamics*, London: Wiley-Blackwell.
4. Hjorth, L., **Burgess, J.**, and Richardson, I., Eds. (2012) *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone*, London/NY: Routledge.

5. **Burgess, J.** and Green, J. (2009) *YouTube: Online Video and Participatory Culture*, Cambridge: Polity Press. Second edition commissioned.

Translations:

- a. Italian (EGEA Publishing, 2009)
- b. Portuguese (Editora Aleph, 2009)
- c. Polish (Wydawnictwo Naukowe, 2011).

### Scholarly Book Chapters

6. **Burgess, J.**, Mitchell, P., & Münch, F.V. (2017). Social media rituals: The uses of celebrity death in digital culture. In Z. Papacharissi (Ed.) *A Networked Self: Birth, Life, Death*. New York: Routledge. (accepted 7 August 2017).
7. **Burgess, J.** (2017). Convergence. In L. Ouellette & J. Gray (Eds.) *Keywords in Media Studies*. New York: New York University Press.
8. Duguay, S., **Burgess, J.** & Light, B. (2017). Mobile Dating and Hookup App Culture. In P. Messaris & L. Humphreys (Eds.) *Digital Media: Transformations in Human Communication*. New York: Peter Lang.
9. **Burgess, J.** (2016). Digital Media and Generations. In J.G. Nussbaum, Ed. *Communication Across the Lifespan*. (pp. 21-27). New York: Peter Lang.
10. **Burgess, J.**, Galloway, A., & Sauter, T., (2015). Hashtag as Hybrid Forum: The Case of #agchatoz. In N. Rambukkana, (Ed.) *Hashtag Publics* (pp. 61-76). New York: Peter Lang.
11. Bruns, A., & **Burgess, J.**, (2015). Twitter Hashtags from Ad Hoc to Calculated Publics. In N. Rambukkana, (Ed.) *Hashtag Publics* (pp. 21-38). New York: Peter Lang.
12. Bruns, A. & **Burgess, J.**, (2015). Methodological Innovation in Precarious Spaces: The Case of Twitter. In H. Snee & Y. Morey, (Eds.) *Digital Methods for Social Sciences: An Interdisciplinary Guide to Research Innovation* (pp. 17-33). London: Palgrave.
13. **Burgess, J.** & Bruns, A., (2015). Easy Data, Hard Data: The Politics and Pragmatics of Twitter Research after the Computational Turn. In G. Langlois, J. Redden, & G. Elmer, (Eds.) *Compromised Data: From Social Media to Big Data* (pp. 93-111). London: Bloomsbury.
14. **Burgess, J.**, & Bruns, A., (2014). Twitterarchive und die Herausforderungen von "Big Social Data" für die Medien-und Kommunikationswissenschaft. In R. Reichert, (Ed.) *Big Data: Analysen zum digitalen Wandel von Wissen, Macht und Ökonomie* (pp. 191-202). Bielefeld: Transcript Verlag.
15. Spurgeon, C. & **Burgess, J.**, (2015). Making Media Participatory: Digital Storytelling. In C. Atton, (Ed.) *The Routledge Companion to Alternative and Community Media*. London: Routledge (Taylor & Francis Group), (In Press).
16. Bruns, A., Highfield, T.J., & **Burgess, J.**, (2014). The Arab Spring and its Social Media Audiences: English and Arabic Twitter Users and their Networks. In M. McCaughey, (Ed.), *Cyberactivism on the Participatory Web*, (pp.86-116). Hoboken: Routledge.
17. Weller, K., Bruns, A., **Burgess, J.**, Mahrt, M., Puschmann, C., (2014). Twitter and society: An introduction. In K. Weller et al (Eds.), *Twitter and society [Digital Formations, Volume 89]*, (pp.xxix-xxxviii). New York: Peter Lang Publishing.
18. Hjorth, L., & **Burgess, J.** (2014). Intimate banalities: The emotional currency of shared camera phone images during the Queensland flood disaster. In G. Goggin & L. Hjorth (Eds.), *The Mobile Media Companion*. New York: Routledge.
19. Bruns, A., **Burgess, J.**, & Highfield, T. (2014). A 'Big Data' Approach to Mapping the Australian Twittersphere. In K. Bode & P. Arthur (Eds.), *(Re)purposing the (Digital) Humanities: Research, Methods, Theories*. London: Palgrave Macmillan.
20. **Burgess, J.**, & Banks, J. (2014). Social media. In S. Cunningham & S. Turnbull (Eds.), *The Media and Communications in Australia* (4th ed) (pp. 285-90), Crows Nest, NSW: Allen & Unwin.
21. Nitins, T., & **Burgess, J.** (2014). Twitter, Brands, and User Engagement. In K.Weller et al (Eds.) *Twitter and Society* (pp. 293-304). New York: Peter Lang.
22. Puschmann, C., & **Burgess, J.** (2014). The Politics of Twitter Data. In K. Weller et al (Eds.), *Twitter and Society* (pp. 43-54). New York: Peter Lang.
23. Bruns, A., **Burgess, J.** (2014). Crisis communication in natural disasters: The Queensland floods and Christchurch earthquakes. In K. Weller et al (Eds.), *Twitter and Society* (pp. 373-384). New York: Peter Lang.
24. Puschmann, C., Bruns, A., Mahrt, M., Weller, K., & **Burgess, J.** (2014). Epilogue: Why study Twitter?. In K. Weller et al (Eds.), *Twitter and Society* (pp. 425-432). New York: Peter Lang.
25. Weller, K., Bruns, A., **Burgess, J.**, Mahrt, M., & Puschmann, C. (2014). Twitter and society: An introduction. In K. Weller et al (Eds.), *Twitter and Society* (pp. xxix-xxxviii). New York: Peter Lang.

26. Hartley, J. & **Burgess, J.**, & Bruns, A. (2013). Introducing Dynamics: A New Approach to “New Media”. In J. Hartley, J. Burgess and A. Bruns (Eds.), *A Companion to New Media Dynamics* (pp. 1-11). London: Wiley - Blackwell.
27. **Burgess, J.** (2012). The iPhone Moment, the Apple Brand and the Creative Consumer: From ‘Hackability and Usability’ to Cultural Generativity. In Hjorth, Larissa, Richardson, Ingrid, & Burgess, J. (Eds.) *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone*. Routledge, New York; London.
28. Bruns, A. & **Burgess, J.** (2012) Notes towards the scientific study of public communication on Twitter. In Tokar, Alexander, Keuneke, Susanne, Mahrt, Merja, Peters, Isabella, Puschmann, Cornelius, van Treeck, Timo, et al. (Eds.) *Science and the Internet*. Düsseldorf University Press, Düsseldorf, pp. 159-169.
29. Hjorth, L., **Burgess, J.**, & Richardson, I. (2012). Studying the mobile: locating the field. In Hjorth, Larissa, Burgess, J., & Richardson, Ingrid (Eds.) *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone*. Routledge, New York, pp. 1-11.
30. Bruns, A. and **Burgess, J.** (2012). Doing Blog Research: The Computational Turn. In Arthur et al., eds. *Research Methods and Methodologies in Education*. London: Sage.
31. **Burgess, J.** (2012). YouTube and the formalisation of amateur media. In Hunter, Dan, Lobato, Ramon, Richardson, Megan, & Thomas, Julian (Eds.) *Amateur Media: Social, Cultural and Legal Perspectives*. Routledge, Abingdon, Oxon.
32. **Burgess, J.** (2011) User-Created Content and Everyday Cultural Practice: Lessons from YouTube. *Television as Digital Media*. Eds. James Bennett and Niki Strange, Durham: Duke University Press.
33. **Burgess, J.** & Foth, M. (2010). Show Us Your Mess! In Araya, Daniel, Breindl, Yana, & Houghton, Tessa (Eds.) *Nexus: New Intersections in Internet Research*. Peter Lang, New York, NY, pp. 255-260.
34. **Burgess, J.** & Banks, J. (2010) User-Created Content and Online Social Networks. In Stuart Cunningham and Graeme Turner (Eds.) *The Media and Communications in Australia*. 3rd Edition. St. Leonards: Allen & Unwin.
35. **Burgess, J.** (2010) Remediating Vernacular Creativity: Photography and Cultural Citizenship in the Flickr Photosharing Network. In Tim Edensor, Deborah Leslie, Steve Millington, and Norma Rantisi (Eds.) *Spaces of Vernacular Creativity: Rethinking the Cultural Economy*. London: Routledge.
36. **Burgess, J.** and Green, J. (2009) “The Entrepreneurial Vlogger: Participatory Culture beyond the Professional-Amateur Divide.” In Pelle Snickars and Patrick Vonderau (Eds.) *The YouTube Reader*. Stockholm: Swedish National Archive of Recorded Sound and Moving Images/Wallflower Press.
37. **Burgess, J.** and Klaebe, Helen. (2009) “Digital Storytelling as Participatory Public History”, In John Hartley and Kelly McWilliam (Eds.) *Story Circle: Digital Storytelling Around the World*. London: Wiley-Blackwell.
38. **Burgess, J.** (2008) “All Your Chocolate Rain Are Belong to Us? Rethinking Viral Video,” In Geert Lovink and Sabine Niederer (Eds.) *The Video Vortex Reader*. Amsterdam: Institute of Network Cultures.
39. **Burgess, J.** & Fallu, M. (2007) “Youth Internet Radio Network (YIRN)” In Professor Brian Fitzgerald, Jessica Coates and Suzanne Lewis (Eds.), *Open Content Licensing: Cultivating the Creative Commons*, Sydney: Sydney University Press, 135- .
40. **Burgess, J.** (2006) “ Blogging to Learn, Learning to Blog”, In Joanne Jacobs and Axel Bruns (Eds.) *Uses of Blogs*. New York: Peter Lang.

### Refereed Journal Articles

41. Albury, K., **Burgess, J.** Light, B., Race, K., Wilken, R. (2017) ‘Data cultures of mobile dating and hook-up apps: emerging issues for critical social science research. *Big Data & Society*. doi:10.1177/2053951717720950
42. Light, B., **Burgess, J.** & Duguay, S. (2016). The walkthrough method: an approach to the study of apps. *New Media & Society*.
43. **Burgess, J.** & Matamoros Fernandez, A. (2016). Mapping sociocultural controversies across digital media platforms: One week of #gamergate on Twitter, YouTube and Tumblr. *Communication Research and Practice* 2(1): 79-96.
44. Dragiewicz, M. & **Burgess, J.** (2016). Domestic Violence on #qanda: The “Man” Question in Live Twitter Discussion on the Australian Broadcasting Corporation’s Q&A. *Canadian Journal of Women and the Law* 28(1): 194-212.
45. **Burgess, J.** (2015). From ‘Broadcast yourself’ to ‘Follow your interests’: making over social media. *International Journal of Cultural Studies*, online before print 16 January 2014, doi: 10.1177/1367877913513684.
46. Puschmann, C., & **Burgess, J.**, (2014). Metaphors of big data. *International Journal of Communication*, 8, 1690-1709.
47. Shaw, F., **Burgess, J.**, Bruns, A., & Crawford, K. (2013). Sharing news, making sense, saying thanks: Patterns of talk on Twitter during the Queensland floods. *Australian Journal of Communication*, 40(1), 23-40.

48. Vivienne, S., & **Burgess, J.** (2013). The remediation of the personal photograph and the politics of self-representation in Digital Storytelling. *Journal of Material Culture*, 18(3), 279-298.
49. Bruns, A., Highfield, T., & **Burgess, J.** (2013). The Arab Spring and Social Media Audiences: English and Arabic Twitter Users and Their Networks. *American Behavioral Scientist*, 57(7): 871-898.
50. **Burgess, J.** & Bruns, A. (2012). Twitter archives and the challenges of “Big Social Data” for media and communication research. *M/C Journal*, 15(5), pp. 1-7.
51. Vivienne, S. & **Burgess, J.** (2012). The digital storyteller’s stage: queer everyday activists negotiating privacy and publicness. *Journal of Broadcasting and Electronic Media*, 56(3), pp. 362-377.
52. Bruns, Axel and Jean Burgess (2012). Researching News Discussion on Twitter: New Methodologies. *Journalism Studies*.
53. **Burgess, J.** & Bruns, A. (2012). (Not) the Twitter election: The dynamics of the #ausvotes conversation in relation to the Australian media ecology. *Journalism Practice*.
54. Bruns, A. & **Burgess, J.** (2011). #ausvotes: How Twitter Covered the 2010 Australian Federal Election. *Communication, Politics & Culture* 44(2): 37-56.
55. Bruns, A., **Burgess, J.**, Highfield, T., Kirchhoff, L., & Nicolai, T. (2011). Mapping the Australian Networked Public Sphere. *Social Science Computer Review* 29(3): 277-287.
56. **Burgess, J.**, Klaebe, H. & McWilliam, K. (2010.) Mediatisation and institutions of public memory: Digital storytelling and the apology. *Australian Historical Studies* 41(2). pp. 149-165.
57. **Burgess, J.** & Klaebe, H. (2009) “Using Digital Storytelling to Capture Responses to the Apology.” *3Cmedia*.
58. Hartley, J., McWilliam, K., **Burgess, J.** & Banks, J. (2008) “The Uses of Multimedia: Three Digital Literacy Case Studies”, *Media International Australia* 128: 59-72.
59. Potts, J., Hartley, J., Banks, J. **Burgess, J.**, Cobcroft, R., Cunningham, S., & Montgomery, L. (2008) “Consumer co-creation and situated creativity.” *Industry & Innovation* 15 (5).
60. **Burgess, J.** (2007) “Mediating Cultural Politics: A Dialogue with Georgina Born”, *Media/Culture: Dialogues*.
61. Hartley, J., Green, J., & **Burgess, J.** (2007) “Laughs and Legends, or the Furniture that Glows? Television as History”, *Australian Cultural History* 26: 15-36.
62. **Burgess, J.** (2006) “Hearing Ordinary Voices: Cultural Studies, Vernacular Creativity and Digital Storytelling”. *Continuum: Journal of Media & Cultural Studies* 20 (2): 201-14.
63. **Burgess, J.** (2005) “Revisiting ‘the popular’: New work in cultural studies.” *Continuum: Journal of Media and Cultural Studies*. 19(2): 315-319.
64. **Burgess, J.** (2005) “Sounds in Social Space: Topology and Their Audience as a Subculture.” *Sounds Australian Journal*, 65.

### Full Conference Papers

65. Zeng, J., **Burgess, J.**, & Bruns, A. (2015) The challenges of Weibo for data-driven digital media research. In *IR16: Phoenix 2015*, 21-24 October 2015, Phoenix, AZ.
66. **Burgess, J.**, Cassidy, E., & Light, B. (2015) Deeply superficial digital media engagement? The case of Twitter and Movember 2013. In *Selected Papers from Internet Research 15: The 15th Annual Meeting of the Association of Internet Researchers*, AoIR, Daegu, South Korea.
67. Flew, T., Bruns, A., **Burgess, J.**, Crawford, K., & Shaw, F. (2013) Social media and its impact on crisis communication: Case studies of Twitter use in emergency management in Australia and New Zealand. In ICA Regional Conference: Communication and Social Transformation, 8-10 November 2013, Shanghai, China.
68. **Burgess, J.**, & Bruns, A. (2013). Cumulative and comparative social media analytics for crisis communication. *Selected Papers of Internet Research 14.0* (pp. 1-5). Denver, USA: Westin Denver Downtown.
69. Bruns, A. & **Burgess, J.** (2012) Local and Global Responses to Disaster: Lessons from #eqnz and the Christchurch Earthquake. Earth, Fire and Rain: ANZDMC Conference, Brisbane, April
70. Bruns, A. & **Burgess, J.** (2011) New methodologies for researching news discussion on Twitter.” In *The Future of Journalism* 2011, 8 - 9 September 2011, Cardiff University, Cardiff, UK.
71. Bruns, A. & **Burgess, J.** (2011) The use of Twitter hashtags in the formation of ad hoc publics. In *6th European Consortium for Political Research General Conference*, 25 - 27 August 2011, University of Iceland, Reykjavik.
72. Klaebe, H. & **Burgess, J.** (2010) A story worth telling: putting oral history and digital collections online in cultural institutions.” In *16th International Oral History Conference Between Past and Future (2010 IOHA)*, 7-11 July 2010, Prague, Czech Republic.
73. Spurgeon, C., **Burgess, J.**, Klaebe, H., Tacchi, J., McWilliam, K., & Tsai, M. (2009) “Co-creative media : theorising digital storytelling as a platform for researching and developing participatory culture.” In *Australian*

and New Zealand Communication Association Conference, 8-10 July 2009, Queensland University of Technology, Brisbane, Queensland.

74. Klaebe, H. & **Burgess, J.** (2008) "Co-creating heritage : innovative uses of oral history and life narrative in Australian libraries." In *XV International Oral History Conference*, 23-26 September 2008, Guadalajara, Mexico.
75. **Burgess, J.** & Green, J. (2008) "Agency and Controversy in the YouTube Community." In *IR 9.0: Rethinking Communities, Rethinking Place - Association of Internet Researchers (AoIR)* conference, 15-18 October 2008, IT University of Copenhagen, Denmark.
76. Klaebe, H., Foth, M., **Burgess, J.**, & Bilandzic, M. (2007) "Digital Storytelling and History Lines: Community Engagement in a Master-Planned Development." In *13th International Conference on Virtual Systems and Multimedia (VSMM'07)*, Sep 23-26, Brisbane.
77. **Burgess, J.**, Foth, M., & Klaebe, H. (2006) "Everyday Creativity as Civic Engagement: A Cultural Citizenship View of New Media." In *Communications Policy & Research Forum*, Sep 25-26, Sydney.
78. **Burgess, J.** (2006) "Re-mediating Vernacular Creativity: Digital Storytelling." In *First Person: International Digital Storytelling Conference*, February 2006, Australian Centre for the Moving Image, Melbourne.
79. **Burgess, J.** (2006) Vernacular Creativity, Cultural Participation and New Media Literacy: Photography and the Flickr Network. In *Internet Research 7.0: Internet Convergences (AoIR)*, 2007, Brisbane.
80. Hartley, J., Green, J., & **Burgess, J.** (2005) "'Laughs and Legends', or the Furniture that Glows? Television as History." In *Australian Television History Conference*, 8-9 December 2005, Powerhouse Museum, Sydney.

### Entries in Reference Works

81. **Burgess, J.**, & Woodford, D. (2015) Content creation. In P.H. Ang & R. Mansell (Eds.), *Encyclopedia of Digital Communication and Society*.
82. **Burgess, J.** (2014). Audiences – online. In Griffen-Foley, B. (Ed.) *A Companion to the Australian Media*. Sydney: Australian Scholarly Publishing.
83. **Burgess, J.** (2011) YouTube. In Gabbard, K. (Ed.) *Oxford Bibliographies Online: Cinema and Media Studies*. Ed. Krin Gabbard. Oxford: Oxford University Press.

### Research Reports and White Papers

84. Suzor, N., Van Geelen, T., Pappalardo, K., **Burgess, J.**, Wikstrom, P., & Ventura-Rodriguez, Y. (2017) Australian access to digital media markets. Australian Communications Consumer Action Network.
85. Light, B., Houghton, K., **Burgess, J.**, Klaebe, H., Osborne, R., Cunningham, S., & Hearn, G. (2016) *The Impact of Libraries as Creative Spaces*. QUT Digital Media Research Centre, Brisbane, QLD.
86. Flew, T., Bruns, A., **Burgess, J.**, Ben-Harush, O., Potter, E., & Newton, J. (2015) *Support Frameworks for the Use of Social Media by Emergency Management Organisations*. QUT Digital Media Research Centre, Brisbane, QLD.
87. Osborne, R., **Burgess, J.**, Cunningham, S., Hearn, G., Klaebe, H., & Light, B. (2015) The impact of the public library as a creative place in the community: A contextual review. [Working paper]
88. Spurgeon, C., Woodrow, N., **Burgess, J.**, Edmond, M., Hartley, J., Haseman, B., et al. (2015) *Community uses of co-creative media. Digital storytelling and Co-creative Media : The role of community arts and media in propagating and coordinating population-wide creative practice*. Queensland University of Technology (QUT), Brisbane, Australia.
89. Puschmann, C. & **Burgess, J.** (2013) *The Politics of Twitter Data*. [HIIG Working Paper, SSRN]
90. **Burgess, J.**, Vis, F. & Bruns, A. (2012) How many fake Sandy pictures were really shared on social media? *Guardian Data Blog* 6 November. <http://www.theguardian.com/news/datablog/2012/nov/06/fake-sandy-pictures-social-media>
91. Bruns, A., **Burgess, J.**, Crawford, K., & Shaw, F. (2012) *#qldfloods and @QPSMedia: Crisis Communication on Twitter in the 2011 South East Queensland Floods*. ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, Brisbane QLD Australia.
92. Klaebe, H., **Burgess, J.**, Veale, K. & Woodward, J. (2008) *State Library of Queensland Personal, Community and Family History Centre Scoping Document*.
93. Klaebe, H. & **Burgess, J.** (2007) *State Library of Queensland Oral History and Digital Storytelling Review*.

### Software and Creative Works

94. Bruns, A. & **Burgess, J.** (2011) Gawk Scripts for Twitter Processing. v1.0. *Mapping Online Publics*, 22 June. Available at: <http://mappingonlinepublics.net/resources/>
95. Klaebe, H., & **Burgess, J.** (2009). 2009 Queensland Business Leaders Hall of Fame Inductees. State Government Library of Queensland, Brisbane

96. Klaebe, H., & **Burgess, J.** (2009). Queensland Business Women Stories. State Library Queensland, Brisbane.
97. **Burgess, J.**, Woodward, J., & Klaebe, H. (2009). Digital Stories - Five Senses Exhibition. State Library of Queensland, Brisbane.
98. Klaebe, H., & **Burgess, J.** (2009). Response to 2008 Apology- Digital Story Collection. State Library of Queensland, Brisbane.
99. **Burgess, J.**, Klaebe, H., & Woodward, J. (2009). Five senses digital stories. State Library of Queensland and Flying Arts Queensland.
100. Klaebe, H., & **Burgess, J.** (2008). Science at Work (National Science Week 2008). Queensland Museum, South Bank, Brisbane.
101. Klaebe, H., & **Burgess, J.** (2008). Oral History and Digital Storytelling Review, State Library of Queensland, Brisbane.
102. Klaebe, H., & **Burgess, J.** (2007). Journey of Understanding: Refugee Stories. Queensland Museum, Brisbane.
103. Klaebe, H., & **Burgess, J.** (2007). Wild Backyards. Queensland Museum, Brisbane.
104. Klaebe, H., & **Burgess, J.** (2005). Kelvin Grove Urban Village: Sharing Stories - Digital Storytelling collection.

### Special Issues of Journals

- (2018) *Media International Australia*, 'Automating the Everyday', with Peta Mitchell and Tim Highfield (in press).
- (2016) *Social Media + Society*, 'Digital Cultures of Gender and Sexuality', with Ben Light, Stefanie Duguay and Elija Cassidy.
- (2015) *Culture Digitally*, 'The Culture Digitally Festival of Memeology', with Ryan Milner
- (2015) *Fibreculture Journal*, 'Entanglements: Technology and Activism', 26, with Pip Shea and Tanya Notley).
- (2013) *Journal of Broadcasting & Electronic Media*, Emerging Methods for Digital Media Research, 57(1), with Larissa Hjorth and Axel Bruns.
- (2011) *Social Science and Computing Review* (2011), with Axel Bruns, Han Woo Park and Carol Soon.
- (2006) *Continuum*, 'Counter-Heroics and Counter-Professionalism in Cultural Studies', 20(2), 2006, with Melissa Gregg.
- (2004) *M/C: Journal of Media and Culture*, 'Porn', 7 (1), with Andrew King.
- (2003) *M/C: Journal of Media and Culture*, 'Fight', 6(1), with Joy McEntee and Emma Nelms.

### Invited keynote and plenary presentations (selected)

- Burgess, J.** (2017). Twitter's Platform Biography. University of Melbourne School of Communication and Culture seminar series, April.
- Burgess, J.**, (2016). Hookup Apps' Vernacular Data Cultures. Invited plenary paper. Crossroads in Cultural Studies (conference of the international Cultural Studies Association), University of Sydney, December.
- Burgess, J.** (2016). Doing digital media research over time and across platforms: Lessons from studies of YouTube, Twitter and games culture. Inaugural annual lecture, Digital Society Network, University of Sheffield, UK, 29 September.
- Burgess, J.** (2016). YouTube's Platform Biography. Opening keynote, The YouTube Conference, Middlesex University, London, UK, 23 September.
- Burgess, J.** (2015). 'Can Communication Technologies Define a Generation?'. Opening plenary, International Communication Association, San Juan, Puerto Rico.
- Burgess, J.** (2014). Facebook plenary. Public and/or Private Lives, Law Society of Australia and New Zealand Conference, University of Queensland, December.
- Burgess, J.** (2014). Opening plenary, Social Media and the Transformation of Public Space, University of Amsterdam, June.
- Burgess, J.** (2014). Alternative histories, competing futures: Patterns of sociotechnical change on social media platforms. IT University Copenhagen, June.
- Bruns, A., **Burgess, J.** & Woodford, D. (2014). The Mapping Online Publics: New Methods for Twitter Research. Invited keynote presentation. Twitter Workshop: Analyzing Network Data. Göttingen Centre for Digital Humanities, University of Göttingen, June.
- Burgess, J.** (2014). Opening plenary, Association of Internet Researchers Conference, Daegu, Korea.
- Burgess, J.** (2014). Creative Citizenship and Digital Media. Invited keynote presentation. Creative Citizens conference, Royal College of Art, London, September.

- Burgess, J.** (2014) Integrating Web History into the Study of Social Media Platforms, *Internet Histories/Internet Futures* symposium, University of Sydney, February.
- Burgess, J.** (2013) Towards an Open History of Social Media. Microsoft Research New England Colloquium Series, Cambridge, MA, March.
- Burgess, J. & Vivienne, S.** (2012) The Photograph in Queer Digital Storytelling, *Imaging Digital Lives* international workshop, University of Queensland, March.
- Burgess, J.** (2011) From 'Broadcast Yourself' to 'Follow Your Interests': Social Media 5 Years On, Transforming Audiences conference, University of Westminster, London, September. Invited keynote presentation
- Burgess, J.** (2011) Social Media Five Years On, National Chengchi University College of Communication, Taipei, Taiwan, October.
- Burgess, J.** (2010) Mapping Online Publics, Workshop on Advanced Research Methods, University of Urbino, Italy. Invited keynote presentation
- Burgess, J.** (2010) YouTube and Participatory Culture, Australian Teachers of Media Conference (ATOM), Brisbane, May. Invited keynote presentation
- Burgess, J.** (2010) Cultural Studies meets Web Science, University of Sydney department of Gender and Cultural Studies Seminar series, April.
- Burgess, J.** (2009) "Digital Video and Participatory Culture." Plenary presentation, Digital Cultura Brazil, Sao Paulo, Brazil, 18-21 November.
- Burgess, J.** (2010) "Cultural Studies meets Web Science", University of Sydney department of Gender and Cultural Studies Seminar series, April.
- Burgess, J.** (2009) "Individual research, partnerships and teams." Plenary speaker. The State of the Industry: The Future of Cultural Research in the University. UNSW, 26-27 November.
- Burgess, J.** (2009) "YouTube: Online Video and Participatory Culture", Seminar series. Information Society Project, Yale University, April.
- Burgess, J.** (2008) "Making Sense of YouTube", Oxford Internet Institute, Oxford University, Oct.
- Burgess, J.** (2008) "Flickr vs. YouTube: Participatory Culture's Competing Futures." Journalism and Media Research Centre seminar series, University of New South Wales, Sydney, 18 September.
- Burgess, J.** (2008) "Flickr as a Model of Best Practice?" Convergence Culture Consortium, MIT, Boston, 24 April.

## Research funding

I have led and collaborated on research grants and commercial research projects generating **\$7.5 million** in total research income over the past 10 years.

CI = Chief Investigator

PI = Partner Investigator

### National and International Competitive Grants

Years	Scheme	Project Title	Role	Awarded
2017-2022	National Science and Technology Institutes	Instituto Nacional de Ciência e Tecnologia em Democracia Digital (INCT-DD) (National Institute of Science and Technology for Digital Democracy)	PI	International collaboration support
National Science and Technology Institutes are the most prestigious grants in Brazil, and are awarded once every 6 years. The total funding awarded to the INCT-DD is \$2m USD, involving 81 researchers from 45 universities, including QUT, through the DMRC.				
2016-2019	ARC Linkage Projects	Amplifying public value: Scholarly contributions' impact on public debate.	CI	\$316,239
Partners: The Conversation Media Group, Cooperative Research Centres Association (CRCA)				
2015-2017	ARC Linkage Projects	Developing an innovative entertainment-evaluation model to evaluate the efficacy of digital comedy in engaging young men with sexual health	Lead CI from 2016	\$145,069



		knowledge		
Partners: True Relationships and Reproductive Health				
2016-2017	Australian Communications Consumer Action Network (ACCAN) Grant Scheme	Australian Consumer Access to Digital Media Content	CI	\$59,860
2015-2017	ATN-FAPESP	Development of Shared Methodologies for the Analysis of Networked Political Practices	Lead CI	\$19,000
Involving researchers from PUC-Sao Paulo, Brazil				
2014-2016	ATN-DAAD	Comparative Social Network Analysis for Topic-Specific Online Communities	CI	\$26,000
Involving researchers from the University of Göttingen				
2013-2016	ARC LIEF	TriSMA: Tracking Infrastructure for Social Media Analysis [LE140100148]	CI	\$710,000
Partners: Curtin University, Deakin University, Swinburne University of Technology, National Library of Australia				
2012-2016	SSHRC Insight (Canada)	Social Media Campaigns: Tracking Digital Politics across Web 2.0	PI	International collaboration support
Involving researchers from: Ryerson University, Carleton University, University of Ottawa, University of Washington				
2012-2015	ARC Linkage Projects	Social Media in Times of Crisis: Learning from Recent Natural Disasters to Improve Future Strategies	CI	\$188,000
Partners: Qld Department of Community Safety, Eidos Institute, Sociomantic Labs (Berlin).				
2011-2013	ATN-DAAD	Social Media Monitoring – analysis of social networks for enterprises' issue management	CI	\$25,000
2011-2013	ATN-DAAD	Extending Computer-Aided Methods for Analysis of Blogging and Microblogging Discourses	CI	
Partners: University of Münster; University of Düsseldorf				
2011-2014	ARC Linkage Projects	Digital storytelling and co-creative media: the role of community arts and media in propagating and coordinating population-wide creative practice	CI	\$207,541
Partners: Australia Council for the Arts, Australian Centre for the Moving Image, Goolarri Media, Community Broadcasting Association of Australia, Briz 31, Swinburne University.				
2010-2013	ARC Discovery Projects	New Media & Public Communication: Mapping Australian User-Created Content in Online Social Networks	APD	\$418,704
Partners: Sociomantic Labs (Berlin)				
2010	ASSA-ISL	Flood and Fire: Understanding Public Communication in Times of Crisis	Lead CI	\$7,500
Partners: University of Sydney, National Cheng-chi University, Taiwan				
2006-2014	ARC Centre of Excellence	ARC Centre of Excellence for Creative Industries & Innovation	Deputy Director (2011-	\$10,636,449

			2014)	
Partners: Swinburne University of Technology, Edith Cowan University, University of New South Wales, Curtin University, Deakin University, RMIT University, Australian Film Television & Radio School				

### Commercial Research and Consultancy Projects (selected)

Years	Partners	Project Title	Role
2017	State Library of Queensland	Evaluating the Impact of the First 5 Forever initiative	Lead CI
2017	Telstra, RMIT	Australian Digital Inclusion Index – Queensland	CI
2014-2016	State Library of Queensland	Understanding the Impact of Queensland Public Libraries as Creative Spaces	CI
2014	QLD Performing Arts and Tourism and Events QLD	Digital Media Engagement for Cultural Tourism	CI
2009	State Library of Queensland	The Queensland Business Leaders Hall of Fame	CI
2008	State Library of Queensland	Responses to the Apology: Queenslanders Reflect	CI
2008	FKP Commercial Developments Pty Ltd (OCS)	The Mill Albion Community History Project	CI
2007	State Library of Queensland	Oral History Program Review	CI

## TEACHING AND SUPERVISION

### Curriculum Design and Course Coordination

- Lead Educator, QUT Social Media Analytics MOOC (12,000 participants) – 2016-ongoing. This course has been built out on the DMRC's unique research capabilities in the use of digital methods for studying public communication. See: <https://www.futurelearn.com/courses/social-media-analytics>.
- Coordinator, KCZ105 Media and Communication Research Methods, QUT – 2013, 2014. Taught in intensive mode in Hong Kong, in a QUT partnership with Chinese University of Hong Kong. Involved substantial course redesign and adapted delivery and assessment practices.
- Co-coordinator, KKP001, Entrepreneurship in the Creative Economy, QUT - 2010.
- Coordinator, MSTU2000 Music Subcultures and the Media, University of Queensland – 2004, 2005.

### Postgraduate research supervision

I have supervised **14 PhD students and 1 Masters student through to successful completion**, and have a 100% student retention rate.

My PhD students have achieved excellent career outcomes, gaining positions in research and teaching at high quality academic institutions as well as in industry and government.

#### PhD Completions

Name	Project Title	Role	Year
Burcu Simsek (PhD)	Digital Storytelling as a Change Agent for Women's Participation in the Turkish Public Sphere	Associate supervisor	2012
Henry Siling Li (PhD)	Seriously Playful: The Uses of Networked Video Spoofs in China	Associate supervisor	2012
Son Vivienne (PhD)	Digital Storytelling as Everyday Activism	Principal supervisor	2013

Elija Cassidy (PhD)	The Role of Social Networking Sites in Brisbane's Gay Community	Principal supervisor	2014
Alice Lima Baroni (PhD)	Photojournalism and Citizen Media in Brazil's Favela	Associate supervisor	2013
Pip Shea (PhD)	Community arts and appropriate internet technology	Principal supervisor	2014
Wilfred Wang (PhD)	Reconfiguring Guangzhou Identity – A Study of Place and Locality on Sina Weibo	Principal supervisor	2015
Ana Carolina Vimieiro (PhD)	Football Supporter Cultures in Modern-Day Brazil: Hypercommodification, Networked Collectivisms and Digital Productivity	Principal supervisor	2015
Kim Osman (PhD)	Wikipedia as a New Media Institution	Principal supervisor	2015
Sasha Mackay (PhD)	Storytelling and New Media Technologies: Investigating the Potential of the ABC's Heywire for Regional Youth	Associate supervisor	2015
Nina Woodrow (PhD)	The Geography of Welcome: Refugee Storytelling, Cultural Translation and Co-Performing Activism	Associate supervisor	2016
Emma Potter-Hay (PhD)	Broadcast, Promote, Respond, Engage: Competing Understandings of the Purpose and Value of Social Media in an Emergency Management Organisation	Principal supervisor	2017
Judith Newton (MA Research)	Social Media Implementation Models in the Australian Emergency Management Sector	Principal supervisor	2017
Michael Lee (PhD)	NBA Memes - The Role of Fan Image Macros within the Online NBA Fan Community	Associate supervisor	2017
Stefanie Duguay (PhD)	Identity Modulation in Networked Publics: Queer Women's Participation and Representation on Tinder, Instagram, and Vine	Principal supervisor	2017

## Research training workshops and short courses

- Academic program chair, Oxford Internet Institute Summer Doctoral Program (first time held in Australia, hosted by QUT), 2009
- Director, CCI Winter School, 2012
- Director, CCI Winter School, 2013
- Workshop leader and facilitator, CCI Digital Methods Summer School, 2014, 2015, 2016
- Director, CCI Digital Methods Summer School 2015. See: <http://www.ccidigitalmethods.org/>
- Workshop facilitator, Issue Mapping, DMRC, 2015, 2016
- Workshop facilitator, App Walkthrough Method, DMRC, 2015, 2016
- Co-organiser, DMRC pre-conference in Digital Methods, Association of Internet Researchers Conference, Phoenix, AZ, 2015.
- Co-organiser, DMRC-University of Amsterdam pre-conference in Digital Methods, Association of Internet Researchers Conference, Berlin, 2016.
- Co-organiser, Automating the Everyday symposium, QUT Digital Media Research Centre, December 2016
- Workshop facilitator, Platform Biography, DMRC Summer School, 2017

## LEADERSHIP AND ENGAGEMENT

### University Leadership

#### Centre Director, QUT Digital Media Research Centre (DMRC) 2015-

The DMRC undertakes world-leading research that helps society understand and adapt to the changing digital media environment. It is the key vehicle for the University's research activity in digital media and communication

– one of its nominated top-level research strengths (achieving an ERA rating of 5 in all three exercises so far) - with active participation from Law Faculty researchers, and project-level collaborations across every other Faculty at QUT (Health, Business, Education, and Science and Engineering), as well as diverse partnerships with international academic and national industry organisations.

I led the establishment of the DMRC in April 2015, and have been Centre Director since then. Based in the newly established School of Communication within the Creative Industries Faculty, the DMRC has 22 full academic members, 30-40 Higher Degree by Research students as well as a growing number of research and professional support staff attached to projects. As Centre Director, I am responsible for the DMRC's overall intellectual vision, strategic direction, external profile, and day-to-day management, supported by the DMRC's Associate Director, Research Training Coordinator, and Centre Coordinator. See: <http://www.qut.edu.au/research/dmrc>

### **Director of Research Training, Creative Industries Faculty 2013-2015**

In this role I had strategic oversight of and operational responsibility for the Faculty's Higher Degree by Research programs (PhD, Masters, and professional doctorate) and postgraduate research coursework. Creative Industries was the third-largest Faculty in the University in terms of HDR enrolments with around 360 HDR students aligned to 20 Disciplines within two large Schools, and a team of 4 professional (administrative) support staff under my supervision. By the end of my term as Director of Research Training we had achieved significant improvements in the Creative Industries Faculty's examination outcomes (including time to completion) and student satisfaction.

### **Deputy Director, ARC Centre of Excellence for Creative Industries & Innovation (CCI) 2011-2014**

The CCI was the first humanities and social science-based centre ever funded under the Australian Research Council's Centre of Excellence program, receiving close to \$11m over 7 years. It was headquartered at QUT, coordinating activity with active nodes at eight other leading universities and research institutions around Australia. See: <http://cci.edu.au> As Deputy Director, I was closely engaged in the Centre's top level governance and management through membership of its Management Committee and participation in research strategy development, as well as periodically acting for the Centre Director and independently coordinating major Centre activities. I was responsible for the Centre's professional development and research training areas, including conceiving, designing and delivering our international CCI Winter and Summer Schools.

### **Other University Service at QUT**

- Focus Area Leader, Platforms for Humanities, Arts & Social Sciences, IFE Research Infrastructure Working Group (2017-)
- Chair, Faculty Research Training Leadership Group (2014-2015);
- Creative Industries Faculty representative, Research Degrees Committee (2013-2015)
- Member, QUT HDR student grievance committee x 2 (2013)
- Chair, QUT Student Research Misconduct Committee (2014)
- Member, QUT Scholarships Working Party (2014)
- Member, ERA Code 20 Working Group, Creative Industries Faculty (2014-2015)
- Member, Research and Innovation Committee, Creative Industries Faculty (2013-ongoing)
- Chair, Creative Industries Faculty Scholarship Committee (2014)
- Chair, Creative Industries Faculty HDR Student Consultative Committee (2014-2015)
- Member, ECARD, Capacity Building Professor and research staff hiring committees - approximately 10 (2010-2015)

## **External leadership and engagement**

### **External and international networks**

#### **Expert grant assessor**

- Australian Research Council (Discovery Projects, Linkage Projects, DECRA Fellowships, and Future Fellowships)
- Israel Science Foundation
- Social Science and Humanities Research Council (Canada)
- Netherlands Organization for Scientific Research
- State Government of Victoria Department of Health (VicHealth)
- State Government of Victoria Research Institute on Social Cohesion (RIOSCI)

#### **External reviewer of promotion and tenure applications & external selection committees**

- Aarhus University
- Bentley University

- College of Charleston
- Curtin University
- Deakin University
- Griffith University
- University of Illinois Chicago
- University of Massachusetts Amherst
- University of Wollongong

### **Association memberships and service**

- Member, International Communication Association
- Member, Association of Internet Researchers
- International jurist, Association of Internet Researchers Book Award, 2014
- Organizing Committee, International Communication Association regional conference, Brisbane, 2014.

### **External thesis examiner**

- University of Tunku Rahman
- LaTrobe University
- University of Technology Sydney
- Curtin University
- University of New South Wales

### **Editorial Boards**

- Annals of the International Communication Association
- New Media and Society
- Continuum: Journal of Media and Cultural Studies
- Digital Culture and Education
- Digital Journalism
- Social Media + Society
- Conjunctions
- Digital Culture and Society

## **Industry and community engagement**

### **Industry panels and board memberships**

- Judging panel, Australian Innovation Challenge (Education category), 2012
- Board of Directors, Open Data Institute Australian Network (formerly ODI Queensland), 2016-present

### **Industry research and consultancy partnerships**

- Australian Communications Consumer Action Network (ACCAN)
- TRUE (formerly Family Planning Queensland)
- Cooperative Research Centres Association (CRCA)
- The Conversation
- Queensland Fire and Emergency Services (formerly Queensland Department of Community Safety)
- Queensland Performing Arts Centre
- Queensland Association for Healthy Communities (Queensland AIDS Council)
- FKP Commercial Developments
- National Library of Australia
- Eidos Institute
- The Australia Council for the Arts
- Australian Centre for the Moving Image
- Goolarri Media Enterprises
- Briz 31
- Community Broadcasting Association of Australia
- State Library of Queensland
- Queensland Museum

### **Presentations to Industry and Government (selected)**

- The Impact of Libraries as Creative Spaces, Queensland Public Libraries Professional Development Conference, Townsville, August 2016.
- Studying Social Media, Australian Teachers of Media Conference, June, Brisbane, 2013.

- Panel discussion with representatives from Google and ABC on new technologies for disaster communication. Commonwealth Broadcasting Association conference, Brisbane, 2013
- Social media – the promise and the peril. Princess Alexandra Hospital lecture series, 2011.
- Social Media in Times of Crisis industry symposium, Eidos Institute, State Library of Queensland, 2011.
- YouTube’s Unfolding History, LIFT technology conference, Geneva, Switzerland, May, 2011.
- YouTube’s Uncertain Futures, Invited keynote presentation, Bilism2010, Ankara, Turkey, April, 2011.
- YouTube, Artist’s Week, Adelaide Festival, 2011.
- “YouTube: Online Video and Participatory Culture”, MTV Networks, New York, May, 2009.
- “YouTube: Online Video and Participatory Culture”, Peppercom Media, New York, May, 2009.
- “Press Play” workshop, Building an Australian Commons, Brisbane, June, 2008.
- “Who Will Pay for Journalism?” panellist, Future of Journalism, Brisbane, 13 September, 2008.

## Media Engagement

### Selected media coverage

- “Why shouldn’t Aussies dodge geoblocking when we’re still getting a raw deal on content?” – *Sydney Morning Herald*, May 2017 (research report featured). <http://www.smh.com.au/technology/gadgets-on-the-go/why-shouldnt-aussies-dodge-geoblocking-when-were-still-getting-a-raw-deal-on-content-20170915-gyi8i6.html>
- “Australia gets half of what the US gets on streaming services” - CNET Septebmer 2017 (research report featured) <https://www.cnet.com/au/google-amp/news/australians-get-half-of-us-streaming-catalogue-netflix-amazon/>
- “Social police go viral” – *The Wire* (radio interview), May 2017 <http://thewire.org.au/story/social-police-going-viral/>
- “Think there aren’t qualified women in tech? Here are 1,000 names. No more excuses.” *Mic*, May 2017 (listed) <https://mic.com/articles/175136/women-in-tech-1000-names-no-more-all-male-panels-conferences#.Usqbl5DYr>
- Kings of Content: Making the Next Online Video Sensation* | Red Bull TV documentary (featured), 2017 [https://www.redbull.tv/video/AP-1QTF9YB291W11/kings-of-content?#\\_=#](https://www.redbull.tv/video/AP-1QTF9YB291W11/kings-of-content?#_=#)
- “YouTube launched a new generation of creators. Now what?” – The Current, CBC Radio One (Canada), 27 January 2017 – interviewed <http://www.cbc.ca/radio/thecurrent/the-current-for-january-27-2017-1.3953609/youtube-launched-a-new-generation-of-creators-now-what-1.3953627>
- Automating the Everyday – ABC Radio National FutureTense panel in collaboration with QUT DMRC, 18 December 2016 – Panellist. <http://www.abc.net.au/radionational/programs/futuretense/automation/8113572>
- “60,000 people now want Harambe to be a Pokémon: Why the dead gorilla meme won’t die” - The Washington Post, 16 August 2016 [quoted]
- “Ghostbusters stars targeted by online trolls” – ABC local radio PM program, 20 July 2016 [interviewed]
- ABC Far North Queensland – the selfie phenomenon and politics, 19 May 2016 [interviewed]
- “Anyone applying for a job should expect to be ‘Googled’.” *The Morning Bulletin*, 6 April 2016 [quoted]
- “Twitter – could its best days be past it?” – *Life Matters*, ABC Radio National, 29 Feb 2016 [guest panellist].
- “Hey! VINA: ‘Tinder for girlfriends’ app launches in the US” *ABC News* 5 Feb 2016 [quoted]
- “‘Feminazi’ label and threats don’t faze Kerri Sackville, force behind #EndViolenceAgainstWomen” – *ABC News Online*, 21 Jan 2016 [quoted].
- “Why people lie on social media: Essena O’Neill and the perfection myth.” *Mornings*, 612 ABC Brisbane, 4 November 2015 [interviewed]
- “The different faces of Facebook” – *Big Ideas*, ABC Radio National, 1 July 2015 [guest panellist].
- “Dangers of Digital Tribalism” – *Sunday Extra*, ABC Radio National 17 May 2015 [guest panellist].
- “Parents warn Schoolies about Tinder as more teens are using the app” *Daily Mail Online*, 22 November 2014 [quoted]
- “Surging popularity of Tinder and dating apps changes schoolies socializing.” *The Sydney Morning Herald*, 23 November 2014 [interviewed]
- “The rise of the hashtag activist.” *Newcastle Herald*, 4 July 2014 [interviewed].
- “Your posts for profit.” *Life Matters*, Radio National, 6 February 2013 [feature interview]
- “Top Tweets of 2012, Revealed”, *The World Today*, Radio National, 12 December 2012 [interviewed]
- “How Twitter covered the Queensland floods”, *ABC Online*, 16:00, 11 January 2012 [featured]
- “Social media played ‘crucial’ role in floods”, *Bayside Bulletin/Redland Times*, 12 January 2012 [featured]
- “Qld police praised for flood crisis action”, *The Australian Magazine*, 11 January 2012 [featured]. Story syndicated to: SBS World News Australia, The West Australian, The Mercury, Nine MSN, and many others.
- “Making friends on YouTube”, *The Southland Times*, 27 November 2011 [quoted]

"How to make friands (and dough) and influence people on YouTube", The Newcastle Herald, 26 November 2011. [quoted]

"Hang out with a new circle", Sunday Tasmanian, 31 July 2011. [quoted]

"A switched-on world for us all", The Courier-Mail, 16 July 2011 [quoted]

"Google muscles in on 'Facebook fatigue'", The Courier Mail, 13 July 2011 [quoted]

"Site puts colour in your day - Photo-based wonder of the web heralds new dawn in networking", The Courier-Mail, 28 May, 2011. [quoted]

"The Coming of Age", Fast Thinking magazine (Autumn 2011), pp. 70-71 [featured].

"Photo apps Instagram, Hipstamatic and Camera+ spark add to social networking phenomenon". The Courier Mail. 28 May 2011 [quoted]

"Authorities Learn to 'Tweet' in Disasters." Herald Sun/AAP, 30 March 2011. Story reproduced in: Geelong Advertiser, Sky News, Courier Mail, PC World, The Australian, Daily, Telegraph, Times of India, Nine MSN, China National News, Florida Today, and others. [quoted]

"Social media in times of crisis." Campus Daily. 31 March 2011 [featured].

"Crisis symposium to examine social media during disasters." Voice and Data, 31 March 2011 [featured].

ABC News Radio, 1 April 2011 [interviewed].

Fiona Mackrell, "Researching the Twittiverse." ArtsHub, 1 July 2011 (feature article)

"A Black Mark on Internet Fame" Spress, 2011 [quoted]

"Make Friands and Influence YouTube." 2011

Story syndicated to The Age, Sydney Morning Herald, Stuff.co.nz, and many others. [quoted].

"Google muscles in on Facebook fatigue." Herald Sun, 13 July 2011 [quoted]

"Emergency 2.0: how social media proved itself in the Queensland floods. " ABC 612 Brisbane, 5 April 2011 [interviewed]

Wide Bay Radio - Twitter and the floods, 14 June 2011 [interviewed]

ABC Local Radio Queensland- Twitter and the floods, 15 June 2011 [interviewed]

Radio National Background Briefing radio documentary "Mismanaging Disasters" (Ian Townsend) 27 February 2011 <<http://www.abc.net.au/rn/backgroundbriefing/stories/2011/3146534.htm>>

ABC Local Radio NSW - YouTube fame, 1 Dec. 2011 [interviewed]

Crisis Communication Symposium. ABC News Radio, 1 April. 2011 [interviewed]

"Library Hack: Libraries, data and digital stories." [http://www.youtube.com/watch?v=B\\_orqzo4xH0](http://www.youtube.com/watch?v=B_orqzo4xH0) [interviewed]

"Social media during the floods." ABC 24 TV , 4 April 2011 [live interview]

Live interview on YouTube's 5th birthday. 2CC Radio Canberra Drive Time, 31 May 2010.

Live interview on YouTube's 5th birthday: ABC local Tasmania (morning news hour). 1 June 2010

"All the world's a stage...and we are all merely downloaders", The Sydney Morning Herald, 29 May 2010. [interviewed]

"Facing a secure future." The Daily Telegraph, 29 May 2010 [Interviewed]

Australia's favourite YouTube videos. Today Tonight, Channel 7, 31 March 2010 [Featured, interviewed].

Lange, P. "Research on YouTube's Popular Videos", June 10 2010. <http://www.youtube.com/watch?v=O60TQKkkhCw>

ABC Radio Toowoomba, 13 May 2010. [Interviewed re YouTube book]

"Facebook on back peddle over privacy", 1 June 2010, The Cairns Post

"All the world's a stage ... and we are all merely downloaders", 29 May 2010, The Sydney Morning Herald

"YouTube rap sensation isn't taking TB lying down", 19 April 2010, The Sydney Morning Herald.