

**JEAN BURGESS**  
**CURRICULUM VITAE**

## CONTACT

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## OVERVIEW

### Current Position

- 2020 - Associate Director, Australian Research Council (ARC) Centre of Excellence for Automated Decision-Making and Society.
- 2015 - Professor of Digital Media, Queensland University of Technology

### Recent Employment History

- 2015-2020 Founding Director, QUT Digital Media Research Centre (DMRC)
- 2013-2015 Director of Research Training, Creative Industries Faculty, QUT
- 2013-2015 Associate Professor of Digital Media, QUT
- 2013 Visiting Research Fellow (fully funded, invited position)  
Microsoft Research New England, Cambridge, Mass., USA
- 2011-2014 Deputy Director  
Australian Research Council (ARC) Centre of Excellence for Creative Industries & Innovation (CCI)
- 2010 - 2012 ARC Australian Postdoctoral Fellow (APD) – Level C  
Creative Industries Faculty, QUT
- 2007-2010 Postdoctoral Research Fellow – Level B  
ARC Centre of Excellence for Creative Industries & Innovation, QUT

### Qualifications

Details of Award	Institution	Year
Doctor of Philosophy (PhD) – Media and Communication	Queensland University of Technology	2007
Master of Philosophy (MPhil) – Cultural Studies	University of Queensland	2004
Bachelor of Arts (Honours) – English	University of Queensland	2001
Graduate Diploma of Music (Performance)	Queensland Conservatorium Griffith University	1993
Bachelor of Music (Honours) – Performance	University of Queensland	1991

### Honours, Prizes and Awards

- Named 'lifetime achiever' in the field of Communication by *The Australian*, 2021
- Elected Fellow of the Australian Academy of the Humanities, 2021
- Elected Fellow of the Queensland Academy of the Arts and Sciences, 2021
- Named Australia's leading researcher in the field of Communication by *The Australian*, 2020

- QUT Vice-Chancellor's Award for Excellence in Research, 2018
- QUT Creative Industries Faculty Dean's Award for research, 2011
- QUT Vice-Chancellor's Performance Award for research, 2010
- QUT Creative Industries Faculty Dean's Award for teaching, 2010
- Australian Research Council Postdoctoral Research Fellowship (APD), 2010-2012
- QUT Vice-Chancellor's Performance Award for research, 2009
- Outstanding Doctoral Thesis Award, Queensland University of Technology, 2007
- Queensland University of Technology Postgraduate Research Award, 2004-2007
- Oxford Internet Institute Summer Doctoral Program Scholarship, 2004
- Outstanding Research Higher Degree Thesis Award, University of Queensland, 2003
- University Medal, University of Queensland, 2001

### Invited research visits and fellowships

- University of Amsterdam, Netherlands, May-June 2022
- Rhodes University, Grahamstown, South Africa, June 2019
- University of Duisburg-Essen, Germany, April 2019
- University of Wisconsin Madison, USA, October 2018
- University of Sheffield, UK, September 2016
- PUC Sao Paulo, Brazil, October 2015, October 2016
- ITU Copenhagen, Denmark, June 2014
- Hans Bredow Institut, Hamburg, Germany, June 2014, June 2022
- University of Göttingen, Germany, June 2014
- Microsoft Research, Cambridge Mass., USA, February-June 2013; May-June 2016
- National Cheng-chi University, Taipei, Taiwan, October 2011
- Heinrich Heine University Düsseldorf, Germany, September 2011
- University of Münster, Germany, August 2011
- University of Urbino, Italy, September-October 2010
- MIT, Cambridge Mass., USA, June 2007

## RESEARCH

### Summary

Digital media technologies and platforms are playing an increasingly central, data-driven and automated role in public communication and in the most intimate aspects of our everyday lives. My research uses advanced critical, computational and qualitative methods to uncover the dynamics, everyday experiences and wider implications of these digital transformations.

In addition to more than 120 other scholarly publications, my co-authored and edited books include *YouTube: Online Video and Participatory Culture* (Polity Press, 2009; 2<sup>nd</sup> edition 2018), *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone* (Routledge, 2012), *A Companion to New Media Dynamics* (Wiley-Blackwell, 2013), *Twitter and Society* (Peter Lang, 2014), *The SAGE Handbook of Social Media* (SAGE, 2017), and *Twitter – A Biography* (NYU Press 2020). My latest book is *Everyday Data Cultures*, co-authored with Kath Albury, Anthony McCosker, and Rowan Wilken (Polity Press, 2022). My work has been translated into German, French, Italian, Korean, Polish, Portuguese, and Turkish.

Google Scholar Profile: [https://scholar.google.com.au/citations?user=dfpq\\_bkAAAAJ&hl=en](https://scholar.google.com.au/citations?user=dfpq_bkAAAAJ&hl=en)

### Publications

#### Scholarly Books

**Burgess, J., Albury, K., McCosker, A., Wilken, R. (2022)** *Everyday Data Cultures*, Cambridge: Polity Press.

**Burgess, J. and Baym, N.K. (2020)** *Twitter – A Biography*, New York: New York University Press.

**Burgess, J. and Green, J. (2018)** *YouTube: Online Video and Participatory Culture*. 2<sup>nd</sup> ed. Cambridge: Polity Press.  
Translations: Korean (2022, Hanul M Plus).

**Burgess, J. Marwick, A., Poell, T., Eds. (2017)** *The SAGE Handbook of Social Media*, London: SAGE.

Weller, K., Bruns, A., **Burgess, J.**, Puschmann, C., & Mahrt, M., Eds. (2014). *Twitter and Society*. New York: Peter Lang.  
Translations: Turkish (Epsilon Yayincilik) Awards: CHOICE Outstanding Academic Title award 2014

- Hartley, J., **Burgess, J.**, and Bruns, A., Eds. (2013) *The Blackwell Companion to New Media Dynamics*, London: Wiley-Blackwell.
- Hjorth, L., **Burgess, J.**, and Richardson, I., Eds. (2012) *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone*, London/NY: Routledge.
- Burgess, J.** and Green, J. (2009) *YouTube: Online Video and Participatory Culture*, Cambridge: Polity Press. Translations: Italian (EGEA Publishing, 2009), Portuguese (Editora Aleph, 2009), Polish (Wydawnictwo Naukowe, 2011).

### Scholarly Book Chapters

- Puschmann, C. & **Burgess, J.** (2022) Les métaphores du big data. In E. Caccamo & M. Bonenfant (Eds.), *Rhétoriques, métaphores et technologies numériques* (pp. 113–136). Montreal: Presses de l'Université du Québec.
- Burgess, J.** (2021) Platform studies. In S. Cunningham & D. Craig (Eds.). *Creator Culture*. New York: New York University Press.
- Lunardi, G. & **Burgess, J.** (2020) “É zoeira”: as dinâmicas culturais do humor Brasileiro na internet. In V Chagas (Ed.), *A Cultura dos Memes: Aspectos Sociológicos e dimensões Políticas de um Fenômeno do Mundo Digital*, (pp. 427-458). Salvador: EDUFBA.
- Burgess, J.**, Mitchell, P., & Münch, F.V. (2018) Social media rituals: The uses of celebrity death in digital culture. In Z. Papacharissi (Ed.) *A Networked Self: Birth, Life, Death*. New York: Routledge.
- Burgess, J.** (2017) Convergence. In L. Ouellette & J. Gray (Eds.) *Keywords in Media Studies*. New York: New York University Press.
- Duguay, S., **Burgess, J.** & Light, B. (2017) Mobile Dating and Hookup App Culture. In P. Messaris & L. Humphreys (Eds.) *Digital Media: Transformations in Human Communication*. New York: Peter Lang.
- Burgess, J.** (2016) Digital Media and Generations. In J.G. Nussbaum, Ed. *Communication Across the Lifespan*. (pp. 21-27). New York: Peter Lang.
- Burgess, J.**, Galloway, A., & Sauter, T., (2015) Hashtag as Hybrid Forum: The Case of #agchatoz. In N. Rambukkana, (Ed.) *Hashtag Publics* (pp. 61-76). New York: Peter Lang.
- Bruns, A., & **Burgess, J.**, (2015) Twitter Hashtags from Ad Hoc to Calculated Publics. In N. Rambukkana, (Ed.) *Hashtag Publics* (pp. 21-38). New York: Peter Lang.
- Bruns, A. & **Burgess, J.**, (2015) Methodological Innovation in Precarious Spaces: The Case of Twitter. In H. Snee & Y. Morey, (Eds.) *Digital Methods for Social Sciences: An Interdisciplinary Guide to Research Innovation* (pp. 17-33). London: Palgrave.
- Burgess, J.** & Bruns, A., (2015) Easy Data, Hard Data: The Politics and Pragmatics of Twitter Research after the Computational Turn. In G. Langlois, J. Redden, & G. Elmer, (Eds.) *Compromised Data: From Social Media to Big Data* (pp. 93-111). London: Bloomsbury.
- Burgess, J.**, & Bruns, A., (2014) Twitterarchive und die Herausforderungen von “Big Social Data” für die Medien- und Kommunikationswissenschaft. In R. Reichert, (Ed.) *Big Data: Analysen zum digitalen Wandel von Wissen, Macht und Ökonomie* (pp. 191-202). Bielefeld: Transcript Verlag.
- Spurgeon, C. & **Burgess, J.**, (2015) Making Media Participatory: Digital Storytelling. In C. Atton, (Ed.) *The Routledge Companion to Alternative and Community Media*. London: Routledge (Taylor & Francis Group), (In Press).
- Bruns, A., Highfield, T.J., & **Burgess, J.**, (2014) The Arab Spring and its Social Media Audiences: English and Arabic Twitter Users and their Networks. In M. McCaughey, (Ed.), *Cyberactivism on the Participatory Web*, (pp.86-116). Hoboken: Routledge.
- Weller, K., Bruns, A., **Burgess, J.**, Mahrt, M., Puschmann, C., (2014) Twitter and society: An introduction. In K. Weller et al (Eds.), *Twitter and society [Digital Formations, Volume 89]*, (pp.xxix-xxxviii). New York: Peter Lang Publishing.
- Hjorth, L., & **Burgess, J.** (2014) Intimate banalities: The emotional currency of shared camera phone images during the Queensland flood disaster. In G. Goggin & L. Hjorth (Eds.), *The Mobile Media Companion*. New York: Routledge.
- Bruns, A., **Burgess, J.**, & Highfield, T. (2014) A ‘Big Data’ Approach to Mapping the Australian Twittersphere. In K. Bode & P. Arthur (Eds.), *(Re)purposing the (Digital) Humanities: Research, Methods, Theories*. London: Palgrave Macmillan.
- Burgess, J.**, & Banks, J. (2014) Social media. In S. Cunningham & S. Turnbull (Eds.), *The Media and Communications in Australia* (4th ed) (pp. 285-90), Crows Nest, NSW: Allen & Unwin.

- Nitins, T., & **Burgess, J.** (2014) Twitter, Brands, and User Engagement. In K.Weller et al (Eds.) *Twitter and Society* (pp. 293-304). New York: Peter Lang.
- Puschmann, C., & **Burgess, J.** (2014) The Politics of Twitter Data. In K. Weller et al (Eds.), *Twitter and Society* (pp. 43-54). New York: Peter Lang.
- Bruns, A., **Burgess, J.** (2014) Crisis communication in natural disasters: The Queensland floods and Christchurch earthquakes. In K. Weller et al (Eds.), *Twitter and Society* (pp. 373-384). New York: Peter Lang.
- Puschmann, C., Bruns, A., Mahrt, M., Weller, K., & **Burgess, J.** (2014) Epilogue: Why study Twitter?. In K. Weller et al (Eds.), *Twitter and Society* (pp. 425-432). New York: Peter Lang.
- Weller, K., Bruns, A., **Burgess, J.**, Mahrt, M., & Puschmann, C. (2014) Twitter and society: An introduction. In K. Weller et al (Eds.), *Twitter and Society* (pp. xxix-xxxviii). New York: Peter Lang.
- Hartley, J. & **Burgess, J.**, & Bruns, A. (2013) Introducing Dynamics: A New Approach to “New Media”. In J. Hartley, J. Burgess and A. Bruns (Eds.), *A Companion to New Media Dynamics* (pp. 1-11). London: Wiley -Blackwell.
- Burgess, J.** (2012) The iPhone Moment, the Apple Brand and the Creative Consumer: From ‘Hackability and Usability’ to Cultural Generativity. In Hjorth, Larissa, Richardson, Ingrid, & Burgess, J. (Eds.) *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone*. Routledge, New York; London.
- Bruns, A. & **Burgess, J.** (2012) Notes towards the scientific study of public communication on Twitter. In Tokar, Alexander, Keuneke, Susanne, Mahrt, Merja, Peters, Isabella, Puschmann, Cornelius, van Treeck, Timo, et al. (Eds.) *Science and the Internet*. Düsseldorf University Press, Düsseldorf, pp. 159-169.
- Hjorth, L., **Burgess, J.**, & Richardson, I. (2012) Studying the mobile: locating the field. In Hjorth, Larissa, Burgess, J., & Richardson, Ingrid (Eds.) *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone*. Routledge, New York, pp. 1-11.
- Bruns, A. and **Burgess, J.** (2012) Doing Blog Research: The Computational Turn. In Arthur et al., eds. *Research Methods and Methodologies in Education*. London: Sage.
- Burgess, J.** (2012) YouTube and the formalisation of amateur media. In Hunter, Dan, Lobato, Ramon, Richardson, Megan, & Thomas, Julian (Eds.) *Amateur Media: Social, Cultural and Legal Perspectives*. Routledge, Abingdon, Oxon.
- Burgess, J.** (2011) User-Created Content and Everyday Cultural Practice: Lessons from YouTube. *Television as Digital Media*. Eds. James Bennett and Niki Strange, Durham: Duke University Press.
- Burgess, J.** & Foth, M. (2010) Show Us Your Mess! In Araya, Daniel, Breindl, Yana, & Houghton, Tessa (Eds.) *Nexus: New Intersections in Internet Research*. Peter Lang, New York, NY, pp. 255-260.
- Burgess, J.** & Banks, J. (2010) User-Created Content and Online Social Networks. In Stuart Cunningham and Graeme Turner (Eds.) *The Media and Communications in Australia*. 3rd Edition. St. Leonards: Allen & Unwin.
- Burgess, J.** (2010) Remediating Vernacular Creativity: Photography and Cultural Citizenship in the Flickr Photosharing Network. In Tim Edensor, Deborah Leslie, Steve Millington, and Norma Rantisi (Eds.) *Spaces of Vernacular Creativity: Rethinking the Cultural Economy*. London: Routledge.
- Burgess, J.** and Green, J. (2009) “The Entrepreneurial Vlogger: Participatory Culture beyond the Professional-Amateur Divide.” In Pelle Snickars and Patrick Vonderau (Eds.) *The YouTube Reader*. Stockholm: Swedish National Archive of Recorded Sound and Moving Images/Wallflower Press.
- Burgess, J.** and Klæbe, Helen. (2009) “Digital Storytelling as Participatory Public History”, In John Hartley and Kelly McWilliam (Eds.) *Story Circle: Digital Storytelling Around the World*. London: Wiley-Blackwell.
- Burgess, J.** (2008) “All Your Chocolate Rain Are Belong to Us? Rethinking Viral Video,” In Geert Lovink and Sabine Niederer (Eds.) *The Video Vortex Reader*. Amsterdam: Institute of Network Cultures.
- Burgess, J.** & Fallu, M. (2007) “Youth Internet Radio Network (YIRN)” In Professor Brian Fitzgerald, Jessica Coates and Suzanne Lewis (Eds.), *Open Content Licensing: Cultivating the Creative Commons*, Sydney: Sydney University Press, 135- .
- Burgess, J.** (2006) “Blogging to Learn, Learning to Blog”, In Joanne Jacobs and Axel Bruns (Eds.) *Uses of Blogs*. New York: Peter Lang.

## Journal Articles

- Burgess, J.** (2022) Everyday data cultures: beyond Big Critique and the technological sublime. *AI & Society* <https://doi.org/10.1007/s00146-022-01503-1>
- Box-Steffensmeier, J.M., **Burgess, J.**, Corbetta, M. et al. The future of human behaviour research. *Nature Human Behaviour* 6, 15–24 (2022) <https://doi.org/10.1038/s41562-021-01275-6>
- Carah, N., Angus, D., & **Burgess, J.** (2022) Tuning machines: an approach to exploring how Instagram's machine vision operates on and through digital media's participatory visual cultures, *Cultural Studies*, DOI: [10.1080/09502386.2022.2042578](https://doi.org/10.1080/09502386.2022.2042578)
- Matamoros-Fernández, A., Gray, J., Bartolo, L., **Burgess, J.**, & Suzor, N. (2021) What's "Up Next"? Investigating algorithmic recommendations on YouTube across issues and over time. *Media and Communication*, 9(4), 234-249. <https://doi.org/10.17645/mac.v9i4.4184>
- Burgess, J.** & Bruns, A. (2021) Digital Methods in Africa and Beyond: A View from Down Under. *African Journalism Studies* 41(4): 16-21, <https://doi.org/10.1080/23743670.2020.1865648>
- Duguay, S., **Burgess, J.**, & Suzor, N. (2020) Queer women's experiences of patchwork platform governance on Tinder, Instagram, and Vine. *Convergence: The International Journal of Research into New Media Technologies* 26 (2): 237-252.
- Marshall, A., Dezuanni, M., **Burgess, J.**, Thomas, J., & Wilson, C. K. (2020) Australian farmers left behind in the digital economy—Insights from the Australian Digital Inclusion Index. *Journal of Rural Studies*. <https://doi.org/10.1016/j.jrurstud.2020.09.001>
- Burgess, J.**, Bruns, A. & Osman, K. (2019) Analysing scholarly contributions to public debate with social media issue mapping: a case study of the Australia Day controversy. *Communication Research and Practice* 5(4): 393-407.
- Wilken, R., **Burgess, J.** & Albury, K. (2019). Dating apps and data markets: A political economy of communication approach. *Computational Culture* 7: <http://computationalculture.net/dating-apps-and-data-markets-a-political-economy-of-communication-approach/>
- Burgess, J.**, & Hurcombe, E. (2019) Digital Journalism as Symptom, Response, and Agent of Change in the Platformed Media Environment. *Digital Journalism* 7(3): 359-367.
- Zeng, J., **Burgess, J.**, & Bruns, A. (2019). Is citizen journalism better than professional journalism for fact-checking rumours in China? How Weibo users verified information following the 2015 Tianjin blasts. *Global Media and China* 4(1): 13–35. <https://doi.org/10.1177/2059436419834124>
- Hurcombe, E., **Burgess, J.**, & Harrington, S. (2019) What's newsworthy about 'social news'? Characteristics and potential of an emerging genre. *Journalism* <https://doi.org/10.1177/1464884918793933>
- Dhaenens, F., & **Burgess, J.** (2019) 'Press play for pride': The cultural logics of LGBTQ-themed playlists on Spotify. *New Media & Society* 21(6): 1192-1211.
- Suzor, N., Dragiewicz, M., Harris, B., Gillett, R., **Burgess, J.**, & Van Geelen, T. (2019) Human rights by design: The responsibilities of social media platforms to address gender-based violence online. *Policy & Internet* DOI: 10.1002/poi3.185
- Burgess, J.** & Bruns, A. (2018) Approaches and methods for the study of social media in political communication. *Aurora: Revista de arte, mídia e política* 10(30): 146-15.
- Ahmadvand, A., Drennan, J., **Burgess, J.**, et al. (2018) Novel augmented reality solution for improving health literacy around antihypertensives in people living with type 2 diabetes mellitus: Protocol of a technology evaluation study. *BMJ Open* 8(4): e019422.
- Dragiewicz, M., **Burgess, J.**, et al. (2018) Technology facilitated coercive control: Domestic violence and the competing roles of digital media platforms. *Feminist Media Studies* doi:10.1080/14680777.2018.1447341
- McKee, A., Albury, K., **Burgess, J.**, Light, B., Osman, K., & Walsh, A. (2018) Locked down apps vs the social media ecology: Why do young people and educators disagree on the best delivery platform for digital sexual health entertainment education? *New Media & Society* doi: 10.1177/1461444818778255
- Light, B., **Burgess, J.** & Duguay, S. (2018) The walkthrough method: an approach to the study of apps. *New Media & Society* 20(3): 881-900
- Albury, K., **Burgess, J.**, Light, B., Race, K., Wilken, R. (2017) Data cultures of mobile dating and hook-up apps: emerging issues for critical social science research. *Big Data & Society*. doi:10.1177/2053951717720950



- Burgess, J.** & Matamoros Fernandez, A. (2016) Mapping sociocultural controversies across digital media platforms: One week of #gamergate on Twitter, YouTube and Tumblr. *Communication Research and Practice* 2(1): 79-96.
- Dragiewicz, M. & **Burgess, J.** (2016) Domestic Violence on #qanda: The “Man” Question in Live Twitter Discussion on the Australian Broadcasting Corporation’s Q&A. *Canadian Journal of Women and the Law* 28(1): 194-212.
- Burgess, J.** (2015) From ‘Broadcast yourself’ to ‘Follow your interests’: making over social media. *International Journal of Cultural Studies*, online before print 16 January 2014, doi: 10.1177/1367877913513684.
- Puschmann, C., & **Burgess, J.**, (2014) Metaphors of big data. *International Journal of Communication*, 8,1690-1709.
- Shaw, F., **Burgess, J.**, Bruns, A., & Crawford, K. (2013) Sharing news, making sense, saying thanks: Patterns of talk on Twitter during the Queensland floods. *Australian Journal of Communication* 40(1): 23-40.
- Vivienne, S., & **Burgess, J.** (2013) The remediation of the personal photograph and the politics of self-representation in Digital Storytelling. *Journal of Material Culture*, 18(3), 279-298.
- Bruns, A., Highfield, T., & **Burgess, J.** (2013) The Arab Spring and Social Media Audiences: English and Arabic Twitter Users and Their Networks. *American Behavioral Scientist*, 57(7): 871-898.
- Burgess, J.** & Bruns, A. (2012) Twitter archives and the challenges of “Big Social Data” for media and communication research. *M/C Journal*, 15(5), pp. 1-7.
- Vivienne, S. & **Burgess, J.** (2012) The digital storyteller’s stage: queer everyday activists negotiating privacy and publicness. *Journal of Broadcasting and Electronic Media*, 56(3), pp. 362-377.
- Bruns, Axel and Jean Burgess (2012) Researching News Discussion on Twitter: New Methodologies. *Journalism Studies*.
- Burgess, J.** & Bruns, A. (2012) (Not) the Twitter election: The dynamics of the #ausvotes conversation in relation to the Australian media ecology. *Journalism Practice*.
- Bruns, A. & **Burgess, J.** (2011) #ausvotes: How Twitter Covered the 2010 Australian Federal Election. *Communication, Politics & Culture* 44(2): 37-56.
- Bruns, A., **Burgess, J.**, Highfield, T., Kirchhoff, L., & Nicolai, T. (2011) Mapping the Australian Networked Public Sphere. *Social Science Computer Review* 29(3): 277-287.
- Burgess, J.**, Klaebe, H. & McWilliam, K. (2010) Mediatisation and institutions of public memory: Digital storytelling and the apology. *Australian Historical Studies* 41(2). pp. 149-165.
- Burgess, J.** & Klaebe, H. (2009) “Using Digital Storytelling to Capture Responses to the Apology.” *3Cmedia*.
- Hartley, J., McWilliam, K., **Burgess, J.** & Banks, J. (2008) “The Uses of Multimedia: Three Digital Literacy Case Studies”, *Media International Australia* 128: 59-72.
- Potts, J., Hartley, J., Banks, J. **Burgess, J.**, Cobcroft, R., Cunningham, S., & Montgomery, L. (2008) “Consumer co-creation and situated creativity.” *Industry & Innovation* 15 (5).
- Burgess, J.** (2007) “Mediating Cultural Politics: A Dialogue with Georgina Born”, *Media/Culture: Dialogues*.
- Hartley, J., Green, J., & **Burgess, J.** (2007) “Laughs and Legends, or the Furniture that Glows? Television as History”, *Australian Cultural History* 26: 15-36.
- Burgess, J.** (2006) “Hearing Ordinary Voices: Cultural Studies, Vernacular Creativity and Digital Storytelling”. *Continuum: Journal of Media & Cultural Studies* 20 (2): 201-14.
- Burgess, J.** (2005) “Revisiting ‘the popular’: New work in cultural studies.” *Continuum: Journal of Media and Cultural Studies*. 19(2): 315-319.
- Burgess, J.** (2005) “Sounds in Social Space: Topology and Their Audience as a Subculture.” *Sounds Australian Journal*, 65.

## Special Issues of Journals

- (2018) *Media International Australia*, ‘Automating the Everyday’, with Peta Mitchell and Tim Highfield.
- (2016) *Social Media + Society*, ‘Digital Cultures of Gender and Sexuality’, with Ben Light, Stefanie Duguay and Elija Cassidy.
- (2015) *Culture Digitally*, ‘The Culture Digitally Festival of Memeology’, with Ryan Milner
- (2015) *Fibreculture Journal*, ‘Entanglements: Technology and Activism’, 26, with Pip Shea and Tanya Notley).

- (2013) *Journal of Broadcasting & Electronic Media*, Emerging Methods for Digital Media Research, 57(1), with Larissa Hjorth and Axel Bruns.
- (2011) *Social Science and Computing Review* (2011), with Axel Bruns, Han Woo Park and Carol Soon.
- (2006) *Continuum*, 'Counter-Heroics and Counter-Professionalism in Cultural Studies', 20(2), 2006, with Melissa Gregg.
- (2004) *M/C: Journal of Media and Culture*, 'Porn', 7 (1), with Andrew King.
- (2003) *M/C: Journal of Media and Culture*, 'Fight', 6(1), with Joy McEntee and Emma Nelms.

## Entries in Reference Works

- Burgess, J.**, & Woodford, D. (2015) Content creation. In P.H. Ang & R. Mansell (Eds.), *Encyclopedia of Digital Communication and Society*.
- Burgess, J.** (2014) Audiences – online. In Griffen-Foley, B. (Ed.) *A Companion to the Australian Media*. Sydney: Australian Scholarly Publishing.
- Burgess, J.** (2011) YouTube. In Gabbard, K. (Ed.) *Oxford Bibliographies Online: Cinema and Media Studies*. Ed. Krin Gabbard. Oxford: Oxford University Press.

## Working Papers, Research Reports and White Papers

- Burgess, J.**, Andrejevic, A., Angus, D. & Obeid, A. (2022) Australian Ad Observatory Background Paper. ADM+S Working Papers. <https://apo.org.au/node/318616>
- Burgess, J.**, Angus, D., Carah, N., et al. (2021) Critical simulation as hybrid digital method for exploring the data operations and vernacular cultures of visual social media platforms. SocArXiv <https://doi.org/10.31235/osf.io/2cwsu>
- Marshall, A., Dezuanni, M., Wockner, K., Babacan, H., **Burgess, J.**, Crawford, F., et al. (2020) Northern Australia Communications Analysis: Directions Paper. Cooperative Research Centre for Developing Northern Australia (CRCNA), Australia.
- Burgess, J.**, Osman, K., McKee, A., & Hall, N. (2017) *An entertainment-education model for reaching young men with sexual health information through digital media*. QUT Digital Media Research Centre, Brisbane.
- Burgess, J.**, Houghton, Kirralie, & Dezuanni, Michael (2017) *Evaluating the impact of the First 5 Forever initiative*. QUT Digital Media Research Centre, Brisbane.
- Suzor, N., Van Geelen, T., Pappalardo, K., **Burgess, J.**, Wikstrom, P., & Ventura-Rodriguez, Y. (2017) Australian access to digital media markets. Australian Communications Consumer Action Network.
- Light, B., Houghton, K., **Burgess, J.**, Klaebe, H., Osborne, R., Cunningham, S., & Hearn, G. (2016) *The Impact of Libraries as Creative Spaces*. QUT Digital Media Research Centre, Brisbane.
- Flew, T., Bruns, A., **Burgess, J.**, Ben-Harush, O., Potter, E., & Newton, J. (2015) *Support Frameworks for the Use of Social Media by Emergency Management Organisations*. QUT Digital Media Research Centre, Brisbane.
- Osborne, R., **Burgess, J.**, Cunningham, S., Hearn, G., Klaebe, H., & Light, B. (2015) The impact of the public library as a creative place in the community: A contextual review. [Working paper]
- Spurgeon, C., Woodrow, N., **Burgess, J.**, Edmond, M., Hartley, J., Haseman, B., et al. (2015) *Community uses of co-creative media. Digital storytelling and Co-creative Media : The role of community arts and media in propagating and coordinating population-wide creative practice*. Queensland University of Technology (QUT), Brisbane, Australia.
- Puschmann, C. & **Burgess, J.** (2013) *The Politics of Twitter Data*. [HIIG Working Paper], SSRN
- Burgess, J.**, Vis, F. & Bruns, A. (2012) How many fake Sandy pictures were really shared on social media? *Guardian Data Blog* 6 November. <http://www.theguardian.com/news/datablog/2012/nov/06/fake-sandy-pictures-social-media>
- Bruns, A., **Burgess, J.**, Crawford, K., & Shaw, F. (2012) *#qldfloods and @QPSMedia: Crisis Communication on Twitter in the 2011 South East Queensland Floods*. ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, Brisbane QLD Australia.
- Klaebe, H., **Burgess, J.**, Veale, K. & Woodward, J. (2008) *State Library of Queensland Personal, Community and Family History Centre Scoping Document*.

Klaebe, H. & **Burgess, J.** (2007) *State Library of Queensland Oral History and Digital Storytelling Review*.

## Software and Creative Works

Bruns, A. & **Burgess, J.** (2011) Gawk Scripts for Twitter Processing. v1.0. *Mapping Online Publics*, 22 June. Available at: <http://mappingonlinepublics.net/resources/>

Klaebe, H., & **Burgess, J.** (2009) 2009 Queensland Business Leaders Hall of Fame Inductees. State Government Library of Queensland, Brisbane

Klaebe, H., & **Burgess, J.** (2009) Queensland Business Women Stories. State Library Queensland, Brisbane.

**Burgess, J.**, Woodward, J., & Klaebe, H. (2009) Digital Stories - Five Senses Exhibition. State Library of Queensland, Brisbane.

Klaebe, H., & **Burgess, J.** (2009) Response to 2008 Apology- Digital Story Collection. State Library of Queensland, Brisbane.

**Burgess, J.**, Klaebe, H. & Woodward, J. (2009) Five senses digital stories. State Library of Queensland and Flying Arts Queensland.

Klaebe, H., & **Burgess, J.** (2008) Science at Work (National Science Week 2008). Queensland Museum, South Bank, Brisbane.

Klaebe, H., & **Burgess, J.** (2007) Journey of Understanding: Refugee Stories. Queensland Museum, Brisbane.

Klaebe, H., & **Burgess, J.** (2007) Wild Backyards. Queensland Museum, Brisbane.

Klaebe, H., & **Burgess J.** (2005) Kelvin Grove Urban Village: Sharing Stories - Digital Storytelling collection.

## Invited keynote, seminar and plenary presentations (selected)

**Burgess, J.** (2022) Platform studies and hybrid digital methods. Keynote presentation, Digital Methods in Historical Research summer school, Hebrew University of Jerusalem, 22 June.

**Burgess, J.** (2022) Keynote speaker, Global Perspectives on Platforms and Cultural Production, Amsterdam, Netherlands, 1-2 June.

**Burgess, J.** (2020) How Platforms and Their Publics Shape Each Other. Keynote presentation, National Institute for Communication Technology and Democracy (Brazil) conference, October.

**Burgess, J.** (2019) Why the Digital Society Needs Cultural Studies. Keynote presentation, Cultural Studies Association of Australasia conference, University of Queensland, December.

**Burgess, J.** (2019) From 'big data' to hybrid digital methods: Digital media and communication research in the post-API era. Keynote presentation, African Digital Media Research Methods Symposium, Rhodes University, South Africa, June.

**Burgess, J.** (2019) Digital Rituals: Communication and Culture in the Age of Machines. Keynote presentation, 7th Comparative Media Studies in Today's World conference (CMSTW 2019), St. Petersburg, April.

**Burgess, J.** (2019) Digital Methods and the Future of Communication and Media Research. Australian Academy of the Humanities: Humanities, Arts and Culture Data Summit, Canberra, March.

**Burgess, J.** (2018) Learning from Fake Peppa Pig Videos. Keynote presentation, Young, Creative and Connected Network symposium. University of Wisconsin Madison, October.

**Burgess, J.** (2018) Where Next for Social Media Research? Digital Methods after the API Apocalypse. Keynote. Australasian Digital Humanities Association conference, University of South Australia, September.

**Burgess, J.** (2017) Doing Research with Government, Industry and Community Stakeholders. Invited seminar. Monash University School of Media, Film and Journalism, October.

**Burgess, J.** (2017) Twitter's Platform Biography. Invited seminar. University of Melbourne School of Communication and Culture, April.

**Burgess, J.**, (2016) Hookup Apps' Vernacular Data Cultures. Invited plenary paper. Crossroads in Cultural Studies (conference of the international Cultural Studies Association), University of Sydney, December.

**Burgess, J.** (2016) Doing digital media research over time and across platforms: Lessons from studies of YouTube, Twitter and games culture. Inaugural annual lecture, Digital Society Network, University of Sheffield, UK, 29 September.

**Burgess, J.** (2016) YouTube's Platform Biography. Opening keynote, The YouTube Conference, Middlesex University, London, UK, 23 September.



- Burgess, J.** (2015) 'Can Communication Technologies Define a Generation?'. Opening plenary, International Communication Association, San Juan, Puerto Rico.
- Burgess, J.** (2014) Facebook plenary. Public and/or Private Lives, Law Society of Australia and New Zealand Conference, University of Queensland, December.
- Burgess, J.** (2014) Opening plenary, Social Media and the Transformation of Public Space, University of Amsterdam, June.
- Burgess, J.** (2014) Alternative histories, competing futures: Patterns of sociotechnical change on social media platforms. IT University Copenhagen, June.
- Bruns, A., **Burgess, J.** & Woodford, D. (2014) The Mapping Online Publics: New Methods for Twitter Research. Invited keynote presentation. Twitter Workshop: Analyzing Network Data. Göttingen Centre for Digital Humanities, University of Göttingen, June.
- Burgess, J.** (2014) Opening plenary, Association of Internet Researchers Conference, Daegu, Korea.
- Burgess, J.** (2014) Creative Citizenship and Digital Media. Invited keynote presentation. Creative Citizens conference, Royal College of Art, London, September.
- Burgess, J.** (2014) Integrating Web History into the Study of Social Media Platforms, *Internet Histories/Internet Futures* symposium, University of Sydney, February.
- Burgess, J.** (2013) Towards an Open History of Social Media. Microsoft Research New England Colloquium Series, Cambridge, MA, March.
- Burgess, J.** & Vivienne, S. (2012) The Photograph in Queer Digital Storytelling, *Imaging Digital Lives* international workshop, University of Queensland, March.
- Burgess, J.** (2011) From 'Broadcast Yourself' to 'Follow Your Interests': Social Media 5 Years On, Transforming Audiences conference, University of Westminster, London, September. Invited keynote presentation
- Burgess, J.** (2011) Social Media Five Years On, National Chengchi University College of Communication, Taipei, Taiwan, October.
- Burgess, J.** (2010) Mapping Online Publics, Workshop on Advanced Research Methods, University of Urbino, Italy. Invited keynote presentation
- Burgess, J.** (2010) YouTube and Participatory Culture, Australian Teachers of Media Conference (ATOM), Brisbane, May. Invited keynote presentation
- Burgess, J.** (2010) Cultural Studies meets Web Science, University of Sydney department of Gender and Cultural Studies Seminar series, April.
- Burgess, J.** (2009) "Digital Video and Participatory Culture." Plenary presentation, Digital Cultura Brazil, Sao Paulo, Brazil, 18-21 November.
- Burgess, J.** (2010) "Cultural Studies meets Web Science", University of Sydney department of Gender and Cultural Studies Seminar series, April.
- Burgess, J.** (2009) "Individual research, partnerships and teams." Plenary speaker. The State of the Industry: The Future of Cultural Research in the University. UNSW, 26-27 November.
- Burgess, J.** (2009) "YouTube: Online Video and Participatory Culture", Seminar series. Information Society Project, Yale University, April.
- Burgess, J.** (2008) "Making Sense of YouTube", Oxford Internet Institute, Oxford University, Oct.
- Burgess, J.** (2008) "Flickr vs. YouTube: Participatory Culture's Competing Futures." Journalism and Media Research Centre seminar series, University of New South Wales, Sydney, 18 September.
- Burgess, J.** (2008) "Flickr as a Model of Best Practice?" Convergence Culture Consortium, MIT, Boston, 24 April.

## Research funding

CI = Chief Investigator

PI = Partner Investigator or Collaborator

### National and International Competitive Grants

Years	Scheme	Project Title	Role	Awarded (QUT portion)
2020-2027	ARC Centres of Excellence	ARC Centre of Excellence for Automated Decision-Making and Society	Assoc. Director and CI	\$4,655,000
Total Australian Research Council funding <b>\$31.8 million</b> , with matching contributions from participating organisations and industry partners. Headquartered at RMIT University, with QUT the second-largest participating organisation alongside University of Queensland, University of Melbourne, University of NSW, University of Sydney, Swinburne University, Western Sydney University, and Monash University, as well as a large number of industry, government and community partners.				
2020-2023	ARC Discovery Projects	Using Machine Vision to Explore Instagram's Everyday Promotional Cultures	CI	\$385,435
Led by QUT in partnership with University of Queensland				
2019-2025	SSHRC Partnership Grants	Global Journalism Innovation Lab: Revitalizing Journalism and Accelerating Knowledge Mobilization from Canadian Universities	CI	\$177,644
Large multi-university and multi-partner grant led by University of British Columbia, with the QUT Digital Media Research Centre the only non-Canadian partner. I lead the QUT team.				
2019-2022	EU Horizon 2020 Marie Skłodowska-Curie Research and Innovation Staff Exchange (RISE)	RISE Social Media Analytics	PI	International collaboration support
The RISE scheme promotes international and cross-sector collaboration through staff mobility and knowledge exchange. The RISE-SMA consortium is led by University of Duisburg-Essen and involves Leiden University, University of Agder, Virtimo AG, City of Kristiansand as beneficiaries, and Queensland University of Technology, Universidade do Vale do Rio dos Sinos, University of Padjadjaran, and University of Sydney as partners. Total EU budget of <b>€1,168,400</b> .				
2017-2022	National Science and Technology Institutes	Instituto Nacional de Ciência e Tecnologia em Democracia Digital (INCT-DD) (National Institute of Science and Technology for Digital Democracy)	PI	International collaboration support
National Science and Technology Institutes are the most prestigious grants in Brazil, and are awarded once every 6 years. The total funding awarded to the INCT-DD is \$2m USD, involving 81 researchers from 45 universities, including QUT, through the DMRC.				
2016-2019	ARC Linkage Projects	Amplifying public value: Scholarly contributions' impact on public debate.	CI	\$316,239
Partners: The Conversation Media Group, Cooperative Research Centres Association (CRCA)				
2015-2017	ARC Linkage Projects	Developing an innovative entertainment-evaluation model to evaluate the efficacy of digital comedy in engaging young men with sexual health knowledge	CI	\$145,069
Partners: True Relationships and Reproductive Health				
2016-2017	Australian Communications Consumer Action	Australian Consumer Access to Digital Media Content	CI	\$59,860

	Network (ACCAN) Grant Scheme			
2015-2017	ATN-FAPESP	Development of Shared Methodologies for the Analysis of Networked Political Practices	CI	\$19,000
Involving researchers from PUC-Sao Paulo, Brazil				
2014-2016	ATN-DAAD	Comparative Social Network Analysis for Topic-Specific Online Communities	CI	\$26,000
Involving researchers from the University of Göttingen				
2013-2016	ARC LIEF	TrISMA: Tracking Infrastructure for Social Media Analysis [LE140100148]	CI	\$710,000
Partners: Curtin University, Deakin University, Swinburne University of Technology, National Library of Australia				
2012-2016	SSHRC Insight (Canada)	Social Media Campaigns: Tracking Digital Politics across Web 2.0	PI	International collaboration support
Involving researchers from: Ryerson University, Carleton University, University of Ottawa, University of Washington				
2012-2015	ARC Linkage Projects	Social Media in Times of Crisis: Learning from Recent Natural Disasters to Improve Future Strategies	CI	\$188,000
Partners: Qld Department of Community Safety, Eidos Institute, Sociomantic Labs (Berlin).				
2011-2013	ATN-DAAD	Social Media Monitoring – analysis of social networks for enterprises' issue management	CI	\$25,000
2011-2013	ATN-DAAD	Extending Computer-Aided Methods for Analysis of Blogging and Microblogging Discourses	CI	
Partners: University of Münster; University of Düsseldorf				
2011-2014	ARC Linkage Projects	Digital storytelling and co-creative media: the role of community arts and media in propagating and coordinating population-wide creative practice	CI	\$207,541
Partners: Australia Council for the Arts, Australian Centre for the Moving Image, Goolarri Media, Community Broadcasting Association of Australia, Briz 31, Swinburne University.				
2010-2013	ARC Discovery Projects	New Media & Public Communication: Mapping Australian User-Created Content in Online Social Networks	APD	\$418,704
Partners: Sociomantic Labs (Berlin)				
2010	ASSA-ISL	Flood and Fire: Understanding Public Communication in Times of Crisis	CI	\$7,500
Partners: University of Sydney, National Cheng-chi University, Taiwan				
2006-2014	ARC Centre of Excellence	ARC Centre of Excellence for Creative Industries & Innovation	Deputy Director (2011-2014)	\$10,636,449
Partners: Swinburne University of Technology, Edith Cowan University, University of New South Wales, Curtin University, Deakin University, RMIT University, Australian Film Television & Radio School				

## Commercial Research and Consultancy Projects (selected)

Years	Partners	Project Title	Role
2019	CRC for Northern Australia	Northern Australian Communication Analysis	CI
2018	Australia Post	Mentoring digital mentors	CI
2018	Queensland Government	Digital Ability assessment tools	CI
2018	Tertiary Education Quality and Standards Agency (TEQSA)	Social media in Australian higher education pilot study	CI
2017	State Library of Queensland	Evaluating the Impact of the First 5 Forever initiative	CI
2017	Telstra, RMIT	Australian Digital Inclusion Index – Queensland	CI
2014-2016	State Library of Queensland	Understanding the Impact of Queensland Public Libraries as Creative Spaces	CI
2014	QLD Performing Arts and Tourism and Events QLD	Digital Media Engagement for Cultural Tourism	CI
2009	State Library of Queensland	The Queensland Business Leaders Hall of Fame	CI
2008	State Library of Queensland	Responses to the Apology: Queenslanders Reflect	CI
2008	FKP Commercial Developments Pty Ltd (OCS)	The Mill Albion Community History Project	CI
2007	State Library of Queensland	Oral History Program Review	CI

## TEACHING AND SUPERVISION

### Curriculum Design and Course Coordination

- Project supervisor, CCN301/302 – 2022, QUT Masters of Digital Communication
- Curriculum development, Automating the Digital World – 2019, QUT Masters of Digital Communication.
- Lead Educator, QUT Social Media Analytics MOOC (12,000 participants) – 2016-2019. This course was built out on the DMRC's unique research capabilities in the use of digital methods for studying public communication. See: <https://www.futurelearn.com/courses/social-media-analytics>.
- Coordinator, KCZ105 Media and Communication Research Methods, QUT – 2013, 2014. Taught in intensive mode in Hong Kong, in a QUT partnership with Chinese University of Hong Kong. Involved substantial course redesign and adapted delivery and assessment practices.
- Co-coordinator, KKP001, Entrepreneurship in the Creative Economy, QUT - 2010.
- Coordinator, MSTU2000 Music Subcultures and the Media, University of Queensland – 2004, 2005.

### Postgraduate research supervision

I have supervised **20 Doctoral students and 4 Masters students through to successful completion** since 2012.

My PhD students have achieved excellent career outcomes, gaining positions in research and teaching at high quality academic institutions as well as in industry and government.

Name	Project Title	Role	Year
1. Burcu Simsek (PhD)	Digital Storytelling as a Change Agent for Women's Participation in the Turkish Public Sphere	Associate supervisor	2012
2. Henry Siling Li (PhD)	Seriously Playful: The Uses of Networked Video Spoofs in China	Associate supervisor	2012
3. Son Vivienne (PhD)	Digital Storytelling as Everyday Activism	Principal supervisor	2013

4. Eliza Cassidy (PhD)	The Role of Social Networking Sites in Brisbane's Gay Community	Principal supervisor	2014
5. Alice Lima Baroni (PhD)	Photojournalism and Citizen Media in Brazil's Favela	Associate supervisor	2013
6. Pip Shea (PhD)	Community arts and appropriate internet technology	Principal supervisor	2014
7. Wilfred Wang (PhD)	Reconfiguring Guangzhou Identity – A Study of Place and Locality on Sina Weibo	Principal supervisor	2015
8. Ana Carolina Vimieiro (PhD)	Football Supporter Cultures in Modern-Day Brazil: Hypercommodification, Networked Collectivisms and Digital Productivity	Principal supervisor	2015
9. Kim Osman (PhD)	Wikipedia as a New Media Institution	Principal supervisor	2015
10. Sasha Mackay (PhD)	Storytelling and New Media Technologies: Investigating the Potential of the ABC's Heywire for Regional Youth	Associate supervisor	2015
11. Nina Woodrow (PhD)	The Geography of Welcome: Refugee Storytelling, Cultural Translation and Co-Performing Activism	Associate supervisor	2016
12. Emma Potter-Hay (PhD)	Broadcast, Promote, Respond, Engage: Competing Understandings of the Purpose and Value of Social Media in an Emergency Management Organisation	Principal supervisor	2017
13. Judith Newton (MA Research)	Social Media Implementation Models in the Australian Emergency Management Sector	Principal supervisor	2017
14. Michael Lee (PhD)	NBA Memes - The Role of Fan Image Macros within the Online NBA Fan Community	Associate supervisor	2017
15. Stefanie Duguay (PhD)	Identity Modulation in Networked Publics: Queer Women's Participation and Representation on Tinder, Instagram, and Vine	Principal supervisor	2017
16. Ariadna Matamoros Fernández (PhD)	Platformed Racism: The Adam Goodes War Dance and Booing Controversy on Twitter, YouTube, and Facebook	Principal supervisor	2018
17. Jing Zeng (PhD)	Contesting Rumours on Social Media during Acute Events: the 2014 Sydney Siege and 2015 Tianjin Blasts	Principal supervisor	2018
18. Gabriela Monteiro Lunardi (MPhil)	"The 'Zoeira' Never Ends": The role of internet memes in contemporary Brazilian culture.	Principal supervisor	2018
19. Edward Hurcombe (PhD)	The logics of social news: How BuzzFeed, Junkee and Pedestrian.tv are making news more engaging, sociable and personal	Principal supervisor	2019
20. Bryan Crawford (MPhil)	Understanding the 'blended creative': Examining a new role in screen media production	Associate supervisor	2020
21. Kelly Lewis (PhD)	Digitally mediated martyrdom: The visual politics of posthumous images in the popular struggle for social justice	Principal supervisor	2020
22. Haili Li (PhD)	Queer Diaspora and Digital Intimacy: Chinese Queer Women's Practices for Using WeChat and Weibo in Australia	Associate supervisor	2021
23. Camila Nunes Rinaldi (MPhil)	How Non-Binary People Experience Advertising on Instagram	Principal supervisor	2021
24. Gabriela Monteiro Lunardi (PhD)	The 'Brazilian-ness' of Brazilian YouTube: New Voices, New Platforms, New Television?	Principal supervisor	2022



## Research training workshops and short courses

- Director, DMRC Summer School 2017-2020
- Workshop leader and facilitator, CCI Digital Methods Summer School, 2014, 2015, 2016
- Director, CCI Digital Methods Summer School 2015. See: <http://www.ccidigitalmethods.org/>
- Workshop facilitator, DMRC Digital Methods Series, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022
- Presenter and facilitator, DMRC-University of Amsterdam pre-conference in Digital Methods, Association of Internet Researchers Conference, Montreal, 2018.
- Workshop facilitator, Platform Biography, DMRC Summer School, 2017
- Co-organiser and presenter, DMRC-University of Amsterdam pre-conference in Digital Methods, Association of Internet Researchers Conference, Berlin, 2016.
- Co-organiser and presenter, DMRC pre-conference in Digital Methods, Association of Internet Researchers Conference, Phoenix, AZ, 2015.
- Director, CCI Winter School, 2012, 2013
- Academic program chair, Oxford Internet Institute Summer Doctoral Program, 2009

## LEADERSHIP AND ENGAGEMENT

### Institutional Leadership

#### Associate Director, ARC Centre of Excellence for Automated Decision-Making and Society (ADM+S)

The ARC Centre of Excellence for Automated Decision-Making and Society is a major national Centre that brings together universities, industry, government and the community to support the development of responsible, ethical and inclusive automated decision-making. The Centre is led by Professor Julian Thomas at RMIT, with eight other participating organisations, including QUT. As Associate Director I co-lead the Centre's overall research program and organizational strategy, and I co-chair the Centre's Executive Committee; as QUT node leader I am responsible for local governance and performance of the research program, as well as integrating the CoE research team effectively within QUT's organizational structures and research culture. See: <http://admscentre.org.au>

#### Founding Centre Director, QUT Digital Media Research Centre (DMRC) 2015-2020

The QUT Digital Media Research Centre (DMRC) conducts communication, media, and law research for a flourishing digital society. One of QUT's 9 top-level University Research Centres, it is also one of Australia's leading organisations for media and communication research, areas in which QUT has achieved the highest possible rankings in ERA, the national research quality assessment exercise. Our [research programs](#) investigate the digital transformation of media industries, the challenges of digital inclusion and governance, the growing role of AI and automation in the information environment, and the role of social media in public communication.

I proposed and led the DMRC from its establishment in April 2015 through to the end of 2020. As Centre Director, I was responsible for the DMRC's overall intellectual vision, strategic direction, external profile, and day-to-day management, supported by the DMRC's Associate Director, Centre Manager, and Centre Coordinator. See: <http://www.qut.edu.au/research/dmrc>

#### Director of Research Training, Creative Industries Faculty 2013-2015

In this role I had strategic oversight of and operational responsibility for the Faculty's Higher Degree by Research programs (PhD, Masters, and professional doctorate) and postgraduate research coursework. Creative Industries was the third-largest Faculty in the University in terms of HDR enrolments with around 360 HDR students aligned to 20 Disciplines within two large Schools, and a team of 4 professional (administrative) support staff under my supervision. By the end of my term as Director of Research Training we had achieved significant improvements in the Creative Industries Faculty's examination outcomes (including time to completion) and student satisfaction.

#### Deputy Director, ARC Centre of Excellence for Creative Industries & Innovation (CCI) 2011-2014

The CCI was the first humanities and social science-based centre ever funded under the Australian Research Council's Centre of Excellence program. It was headquartered at QUT, coordinating activity with active nodes at eight other leading universities and research institutions around Australia. See: <http://cci.edu.au> As Deputy Director, I was closely engaged in the Centre's top level governance and management through membership of its Management Committee and participation in research strategy development, as well as periodically acting for the Centre Director and independently coordinating major Centre activities. I was responsible for the Centre's professional development and research training areas, including conceiving, designing and delivering our international CCI Winter and Summer Schools.

#### Other University Service

- Co-Opted Member, QUT University Research Committee, 2021-2022

- Focus Area Leader, Platforms for Humanities, Arts & Social Sciences, QUT Institute for Future Environments Research Infrastructure Working Group (2017-)
- Chair, QUT Creative Industries Faculty Research Training Leadership Group (2014-2015);
- Creative Industries Faculty representative, QUT Research Degrees Committee (2013-2015)
- Member, QUT HDR student grievance committee x 2 (2013)
- Chair, QUT Student Research Misconduct Committee (2014)
- Member, QUT Scholarships Working Party (2014)
- Member, ERA Code 20 Working Group, QUT Creative Industries Faculty (2014-2015)
- Member, Research and Innovation Committee, QUT Creative Industries Faculty (2013-ongoing)
- Chair, QUT Creative Industries Faculty Scholarship Committee (2014)
- Chair, QUT Creative Industries Faculty HDR Student Consultative Committee (2014-2015)

## Scholarly leadership and engagement

### Advisory roles

- Advisory board member, Digital Ethnography Research Centre, RMIT University, 2019-
- International advisor for the Swiss National Science Foundation-funded research project “Science-related conspiracy theories online”
- Steering Committee, Platform Governance Research Network, 2022-
- Meta Expert Group on Misinformation and Ranking in the Asia Pacific region, 2022

### Editorships

- Co-editor, *International Journal of Cultural Studies* (2018-2022)

### Editorial Boards (current)

- *Annals of the International Communication Association*
- *Aurora: Revista de arte, mídia e política*
- *Convergence: The International Journal of Research into New Media Technologies*
- *Critical Studies in Media Communication*
- *Digital Culture and Society*
- *International Journal of Cultural Studies*
- *Journal of Computer-Mediated Communication*
- *Journal of Communication*
- *Journal of Digital Social Research*
- *New Media & Society*
- *Social Media + Society*
- Digital Studies (book series), University of Amsterdam Press

### Expert grant assessor

- Member of the Australian Research Council College of Experts (2020- ); Chair, HCA Selection Advisory Committees 2021 & 2022
- Australian Research Council Detailed Assessor (Discovery Projects, Linkage Projects, DECRA Fellowships, and Future Fellowships)
- Israel Science Foundation
- Social Science and Humanities Research Council (Canada)
- Netherlands Organization for Scientific Research
- State Government of Victoria Department of Health (VicHealth)
- State Government of Victoria Research Institute on Social Cohesion (RIOSOC)
- Estonian Research Council

### External reviewer of promotion and tenure applications & external selection or review committees

- Annenberg School for Communication, University of Pennsylvania
- Aarhus University
- Bentley University
- Charles Sturt University
- Curtin University
- College of Charleston
- Curtin University
- Deakin University
- Griffith University
- Monash University

- Swinburne University of Technology
- Tampere University
- University of Colorado Boulder
- University of Illinois Chicago
- University of Malaya
- University of Massachusetts Amherst
- University of Melbourne
- University of Sydney
- University of Toronto
- University of Vienna
- University of Virginia
- University of Wollongong

#### **Association memberships and service**

- Fellow, Australian Academy of the Humanities, 2021-
- International Communication Association Outstanding Book Award Committee, 2022-2027
- Member, International Communication Association
- Member, Association of Internet Researchers
- International jurist, Association of Internet Researchers Book Award, 2014
- Co-convenor, Australian Academy of the Humanities 50<sup>th</sup> annual symposium, Brisbane, 2019
- Co-convenor, Australian Academy of the Humanities workshop on 'Trust', Melbourne, 2018
- Organizing Committee, International Communication Association regional conference, Brisbane, 2014.

#### **External thesis examiner**

- University of Auckland
- Universiti Tunku Rahman
- LaTrobe University
- University of Technology Sydney
- Curtin University
- University of New South Wales
- Victoria University of Wellington

### **Industry and community engagement**

#### **Industry panels and board memberships**

- Judging panel, Australian Innovation Challenge (Education category), 2012
- Board of Directors, Open Data Institute Australian Network (formerly ODI Queensland), 2016-2019

#### **Industry research and consultancy partners**

- Australia Post
- Telstra
- Australian Communications Consumer Action Network (ACCAN)
- TRUE (formerly Family Planning Queensland)
- Cooperative Research Centres Association (CRCA)
- The Conversation
- Queensland Government
- Queensland Fire and Emergency Services (formerly Queensland Department of Community Safety)
- Queensland Performing Arts Centre
- Queensland Association for Healthy Communities (Queensland AIDS Council)
- FKP Commercial Developments
- National Library of Australia
- Eidos Institute
- The Australia Council for the Arts
- Australian Centre for the Moving Image
- Goolarri Media Enterprises
- Briz 31
- Community Broadcasting Association of Australia
- State Library of Queensland
- Queensland Museum

## Presentations to Industry and Government (selected)

- Digital transformation of the media environment—from social media to automation, ACOLA Parliamentary Seminar, Parliament of Australia, Canberra (online), 2022
- Using digital methods to study Australian content markets and cultural memory, Digital Directions 2018, National Film and Sound Archive, Canberra, August 2018.
- The Impact of Libraries as Creative Spaces, Queensland Public Libraries Professional Development Conference, Townsville, August 2016.
- Studying Social Media, Australian Teachers of Media Conference, June, Brisbane, 2013.
- Panel discussion with representatives from Google and ABC on new technologies for disaster communication. Commonwealth Broadcasting Association conference, Brisbane, 2013
- Social media – the promise and the peril. Princess Alexandra Hospital lecture series, 2011.
- Social Media in Times of Crisis industry symposium, Eidos Institute, State Library of Queensland, 2011.
- YouTube's Unfolding History, LIFT technology conference, Geneva, Switzerland, May, 2011.
- YouTube's Uncertain Futures, Invited keynote presentation, Bilism2010, Ankara, Turkey, April, 2011.
- YouTube, Artist's Week, Adelaide Festival, 2011.
- "YouTube: Online Video and Participatory Culture", MTV Networks, New York, May, 2009.
- "YouTube: Online Video and Participatory Culture", Peppercom Media, New York, May, 2009.
- "Press Play" workshop, Building an Australian Commons, Brisbane, June, 2008.
- "Who Will Pay for Journalism?" panellist, Future of Journalism, Brisbane, 13 September, 2008.

## Media Engagement

### Selected media coverage

- "Twitter finally gets an edit button." *Wired*, 1 September 2022. (Quoted) <https://www.wired.com/story/twitter-edit-button-finally/>
- "These 40 researchers are lifetime achievers in their fields." *The Australian*, 10 November 2021. (Featured: named 'lifetime achiever' in the field of Communication) <https://www.theaustralian.com.au/special-reports/these-40-researchers-are-lifetime-achievers-in-their-fields/news-story/42e5471af95b95dd3b95266968315fd4>
- "What we know about the Facebook outage." *The New Daily*, 5 October 2021 (interviewed) <https://thenewdaily.com.au/life/tech/2021/10/05/what-we-know-facebook-outage/>
- "Twitter – A Biography" – New Books Network podcast, 6 May 2021 (extended interview) <https://newbooksnetwork.com/twitter>
- "Twitter Should Abolish Trending Topics" *The Atlantic*, Sept 2021 (interviewed) <https://www.theatlantic.com/technology/archive/2021/09/twitter-should-abolish-trending-topics/620026/>
- "Twitter Is Stuck With Itself, Too" *The New York Times*, 4 August 2021 (featured) <https://www.nytimes.com/2021/08/04/style/twitter-fleets.html>
- "Parler, the 'free speech' Twitter clone, surged in Australia after US election" *ABC News*, 2 Dec 2020 (interviewed)
- "Twitter tale keeps trending" *The Australian*, 18 November 2019 (feature article)
- "Scott Morrison said hate content on social media could be automatically screened out by algorithms. Is he correct?" *ABC RMIT Fact Check*, 14 June 2019 (interviewed)
- "Why shouldn't Aussies dodge geoblocking when we're still getting a raw deal on content?" – *Sydney Morning Herald*, May 2017 (research report featured). <http://www.smh.com.au/technology/gadgets-on-the-go/why-shouldnt-aussies-dodge-geoblocking-when-were-still-getting-a-raw-deal-on-content-20170915-gvi8i6.html>
- "Australia gets half of what the US gets on streaming services" – CNET September 2017 (research report featured) <https://www.cnet.com/au/google-amp/news/australians-get-half-of-us-streaming-catalogue-netflix-amazon/>
- "Social police go viral" – *The Wire* (radio interview), May 2017 <http://thewire.org.au/story/social-police-going-viral/>
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